



December 2006

Gay Travel - UK

The mainstream media likes to talk about the ‘pink pound’ and depicts the gay and lesbian market as a highly mobilised and urbanised body earning well above average incomes, that – for the most part in the absence of dependent children – they are keen to spend on themselves. Is this ...

November 2006

Business Travel - UK

Whilst domestic business travel has maintained a steady rate of growth over the last few years, due to the strength of the economy, the outbound market has experienced somewhat of a slump. However, the market returned to growth in 2004, and in 2005 exceeded 2001 levels. The downturn in the ...

October 2006

Travel Agents - UK

Travel agents are in terminal decline – or are they?

September 2006

Snowsports - UK

Traditionally, the snowsports market is perceived to be a high-spending, Europe-focused sector, and one where the organised package market still enjoys a dominant position. In this report, Mintel investigates whether the snowsports market has followed general trends and become more independent and oriented towards the self-packaging market.

Independent Travel - UK

Independent travel is revolutionising the UK holiday market, transforming products, distribution channels and business models alike. The customer is at the heart of this change.

August 2006

Inclusive Tours - UK

There is no denying the fact that inclusive – or package – holiday market has stagnated and found it difficult to

Holiday Booking Process - UK

In this report, Mintel seeks to expand upon its previous Holiday Bookings reports, by examining the process consumers go through, from being motivated to go on



increase its share of what is a rapidly expanding UK outbound market.

holiday to how they actually pay for various trip components.

July 2006

Hotels - UK

This report examines the UK hotel market in terms of both business and leisure visits, discussing the major industry players and the factors affecting market growth.

June 2006

Singles on Holiday - UK

This report examines 'singles on holiday' in two ways. It looks at the behaviour, attitudes and make-up of the non-married, non-cohabiting British tourist. Secondly, it investigates the attitudes and demographics of those ('single' and 'non-single') choosing to holiday alone, those who are adamant that they will not and those who ...

Inbound Tourism - UK

This report looks at visits to the UK by residents of other countries. It includes holidays, visits to friends and relatives, business trips, trips for study purposes and other reasons such as medical, sport or personal business.

May 2006

Round the World Travel/ Backpacking - UK

Around the world travel is not a new phenomenon by any means, but perceptions have changed. Previously it was readily associated with year-out budget travel and 'backpacking'. In the new millennium however, Round the World travel (RTW) has taken on a more upmarket, short-duration, package-driven form. This new mainstream product ...

City and Short Breaks Abroad - UK

This report examines the major growth occurring within the short-break and city breaks markets for UK holidaymakers abroad. The significant growth occurring within this market is driven by increasing stress levels at work and busy lifestyles; encouraging the desire for short and supplementary holiday. Rising levels of consumer expenditure have ...

April 2006

City and Short Breaks in the UK - UK

This report examines the short-break market, usually defined as a leisure trip of 1-3 nights, within the UK, and considers trips to both cities/towns and the countryside/seaside.



March 2006

British on Holiday at Home - UK

About the market:

Holidays on the Internet - UK

**Booking holidays on the Internet
– an overview:**

February 2006

Holiday Centres - UK

About the market:

Holiday Car Hire - UK

About the market:

January 2006

**Weddings and Honeymoons
Abroad - UK**

About the market:

Holiday Extras - UK

About the market: