

## December 2012

### Digital Trends Winter - UK

“Multifunctional mobile devices such as smartphones and tablets are threatening the future of dedicated devices, which have one prime focus.

## November 2012

### Smartphone Purchasing Habits - UK

“M-commerce is accelerating at such a rate that many organisations are struggling to keep up. As mobile starts to justify focus that is equal to, if not greater than more conventional channels, those who dedicate investment and sufficient attention to the channel are likely to benefit.

### Accessories for the Home - UK

“In a situation where consumers’ focus has shifted to core priorities like food and energy costs, it is a tough task to rekindle their enthusiasm for their homes and for spending on items that may seem like non-essentials. Nevertheless, the internet and mobile technology offer opportunities to inspire consumers and ...

## October 2012

### Multichannel TV - UK

“The long-standing divide between free and paid-for multichannel TV services is becoming distorted. Previously subscription providers such as Sky and Virgin Media have fought to win customers away from terrestrial and basic digital TV services, which have lacked comparable content.

### Online Gaming and Betting - UK

“A succession of false dawns of the long-awaited ‘year of mobile’ has left the online gaming and betting industry asking not so much what is the potential of new technologies, but when is that actually likely to be realised?