

April 2006

Attitudes Towards Dining Out - US

More than half of adults agree eating out is part of their essential part of their lifestyle. The objective of this report is to cover what consumers who dine out expect at restaurants and the reasons why they dine out. Specifically, this report examines the following:

Barbecue Foods - UK

This report examines how the UK barbecue foods market has performed since the last Market Intelligence report on this sector published in 2004. The barbecue food market is one of the most dynamic within grocery and represents a challenging opportunity. Contemporary lifestyle trends continue to favour outdoor eating: with the ...

Business and Conference Travel - US

Exclusive consumer research reveals the attitudes, needs and behavior business travelers, with analysis broken down both by demographic characteristics, and by travel and booking methods. Business travelers are changing, as Baby Boomers retire and Gen Xers and Echo Boomers begin to travel more for their jobs. New low-cost carriers and ...

Chocolate Confectionery - UK

Mintel last reviewed the market for chocolate confectionery in November 2004. At that time, volume sales were starting to fall but value was steady. Some manufacturers responded by downsizing production, others formed “masterbrands” to bring economies of scale in marketing and create brand blocking at the fixture. Since the Winter ...

Cinemas - UK

About the market:

Baby Durables - US

With retail sales of \$2.8 billion in 2005, the baby durables category is, to a certain extent, dependent on two uncontrollable demographic factors—the number of babies born each year, and the economic status of their parents. This creates challenges for marketers, as they reach for the narrow audience comprised ...

Black Americans' Health Attitudes and Behavior - US

In general, blacks Americans appear to have elevated levels of interest in health relative to the population as a whole, as evidenced by increased levels of doctor's visits (among those who do visit the doctor) and increased use of herbal remedies. However, lower levels of health insurance suggest potential ...

Canned Meals and Meats - UK

The market for canned meals has shown modest growth over the last five years and is now worth an estimated £660 million. Strong competition from more modern forms of convenience food has restricted the growth opportunities for the sector, so the performance can be regarded as satisfactory.

Cigarettes and Smoking Cessation Aids - UK

Mintel last reported on the UK markets for cigarettes and smoking cessation aids in two separate reports published in April 2004. This report examines developments and trends within these two markets since that time and looks ahead to possible effects on the markets of the ban on smoking in public ...

City and Short Breaks in the UK - UK

This report examines the short-break market, usually defined as a leisure trip of 1-3 nights, within the UK, and considers trips to both cities/towns and the countryside/seaside.

Critical Illness Cover - UK

Sales of CIC grew strongly towards the end of the 1990s, peaking in 2002 and in 2003 as the low-cost, guaranteed level premiums and tax-free lump sum payment attracted hundreds of thousands of new customers. However, rapid advances in medical detection methods and treatment of erstwhile fatal diseases saw CIC ...

Dishwashing Detergents - Italy

Following a decade of strong growth, the Italian market for dishwashing detergents slowed down in the last three years as a result of a recession and a declining purchasing power of Italian consumers. Despite the current slowdown, sales increased by % to reach €249 million in 2005. Demand begun to pick ...

Dishwashing Detergents - UK

This report details the development of the dishwashing detergents market for the period 2001-2006 and updates the 2005 Mintel report on this subject. Supported by a buoyant economy and growing affluence, penetration of the machine dishwasher has been growing by about three percentage points per annum. This is stimulating demand ...

Electrical Retailing - Europe

The European electricals market was worth an estimated €147.4 billion excluding sales tax in 2005 giving average spending per capita of €324. The market has seen low levels of growth in recent years. While demand has been fairly strong it has been held back by intense price deflation. The ...

Electrical Retailing - Germany

Despite initial indications of a slight recovery in 2004, the mood amongst consumers in Germany remained bleak, with total consumption lifting by a sluggish 1.5% to €1,234 billion. German consumers face worrying levels of unemployment, an impotent political situation, which is failing to deliver badly needed reforms, and ...

Electrical Retailing - Spain

Days Out - UK

About the market:

Dishwashing Detergents - Spain

This report reviews the market for dishwashing detergents in Spain, by discussing the main factors impacting upon sales, and by assessing product sectors in terms of market size and brand shares. The report also examines the main distribution channels for dishwashing detergents, and reviews the development of new products.

Eating Out - Ten-year Trends - UK

Mintel has published several reports on varied aspects of the eating out market. This is the second time that eating out trends over the previous ten years have been analysed, following a first edition in 1999.

Electrical Retailing - France

Consumer spending on electrical goods in France amounted to €29,290 million in 2004, according to Mintel's definition of the market, up by 3.2% on the previous year, and slightly lagging total consumer expenditure, which lifted by 3.8% to €901,213 million. In the absence of ...

Electrical Retailing - Italy

Total consumer spending on electricals rose by 7.4% to €17.13 billion between 2000 and 2004. Growth in the household consumer goods market was robust, but the value of audio-visual products registered a decline from 2002-04. The electricals retail sector has grown by 3.0% to €9.80 billion ...

Electrical Retailing - Netherlands



Mintel estimates the Spanish electricals market to be worth some €11 billion in 2005 including sales tax or approximately €9.5 billion excluding VAT. Over the last four years the sector has lost share of all retailing as deflation has made it difficult to keep up with the ...

Electrical Retailing - UK

Consumer spending on electrical goods was worth £29.3 billion (€43.2 billion) including VAT in 2004 and Mintel estimates that the market value was much the same in 2005. The UK remains the largest electricals market in Europe. In 2004, the fastest growing product markets by value ...

Evening Meal (The) - UK

Mintel last published a report entitled *The Evening Meal* in *Market Intelligence, April 2004*, which focused on the evening meal as an eating occasion. That report commented on the general trend towards foods, which require little or no preparation (especially during the week) and wider use of takeaways and casual ...

Food and Drink Packaging Trends - US

Food and beverage packaging is currently driven by consumer convenience, with success determined by the needs of the category's key customers. Portability and durability and the most important qualities among young adult consumers and consumers with children, respectively. Seniors lean toward traditional packing, unless it is difficult to open ...

Gambler (The) - UK

Gambling in the UK has undergone significant change in both profile and nature over the last 10 years, with the introduction of the National Lottery giving it a far greater acceptance in mainstream culture and reform of taxation, particularly in the general betting sector, underpinning a period of significant growth ...

Golf Tourism - International

Affected by low consumer confidence and heavy price deflation, spending on electricals has been declining in recent years. Total spending on electricals stood at €7.6 billion (incl. sales tax) in 2004. We estimate that the decline continued in 2005, total spending on electricals falling to €7.2 billion. Total ...

European Retail Briefings - Europe

European Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, European Retail Briefing focuses on a key issue or specific European retail sector. The month's retail news is ...

Fitness Clothing - US

Mintel's report profiles the fitness clothing market, determining the size of the market, how products are segmented and who the major players are. This consumer intelligence report will examine the internal and external factors driving the market at present, as well as identifying potential issues for the market in ...

Frozen Meals - US

Consumers are demanding more information about their meal choices and becoming more selective. As consumers prepare fewer meals at home, and the profitability of servicing these consumers is rising, increased competition for their dollars is being seen from in-store delis, restaurants, and take-outs.

Gay and Lesbian Travel - US

Defining the needs of lesbian, gay, bisexual, and transgender (LGBT) consumers could result in a windfall for the mainstream travel industry, which has been experiencing a period of slowed growth. Mintel's consumer research confirms that the LGBT travelers are traveling often and spending more on travel. In 2003, LGBT travelers ...

Hair Removal Products - US

North America is by far the world's leading golf market. In the US, golf is estimated to contribute more than US\$60 billion to the economy – some 6% of GDP (gross domestic product). Meanwhile, with the exception of the British Isles, golf remains relatively underdeveloped in Europe, where it ...

Haircare - France

This report assesses the French market for haircare products, which is the second-largest C&T sector by value, after skincare, but much less dynamic. Since 2003, the haircare market has moved into value decline, with even previously highly dynamic sectors, such as colourants and styling products, losing ground.

Household Cleaning Products: The Market - US

This report analyzes the U.S. market for household cleaning products. In the last generation, the role of housework in the American lifestyle has changed dramatically. Time-pressured Americans seek convenience in many aspects of their lives, including the time they spend cleaning. With longer working hours, both parents working, children's ...

Mexican Food - US

This report explores the current state of the Mexican food market, covering a range of consumer packaged foods classified as Mexican. Mintel's definition of Mexican foods includes tortilla chips; shelf-stable tortillas/tacos/taco kits; Mexican sauces; frozen and refrigerated tortillas; and other Mexican or Mexican-style foods.

Nappies and Baby Wipes - UK

Mintel last reported on the market for disposable nappies and baby wipes in early 2004. In the intervening two years, overall sales have advanced by 4.5% to reach £514 million. In 2005, however, the two sectors began to follow divergent paths. Sales of nappies increased by 1.1% to ...

Pasta Sauces - US

The pasta sauces market in 1999 was just over \$1.4 billion, and by 2004 it had moved to just under \$1.4 billion (at FDM, excluding Wal-Mart). Mintel estimates

In a way, the hair removal market has been hindered by its own success. When a consumer finds a razor that is suitable for his or her needs, the tendency is to stick with that model. There is little incentive to experiment and consumers are unmotivated to "trade up," ...

Haircare - UK

UK haircare is virtually a £1 billion market and has been relatively buoyant for a decade. In 2005, however, market value dropped back, a result of permanent deep discounting and intense price competition between retailers. Whilst this trend was evident in all sectors except hair colourants, it was sharpest in ...

Kids' and Teens' Eating Habits - US

This report examines trends and patterns in kids' and teens' eating habits, including snacking, meals at home, and restaurant meals. Gender differences, as well as ethnic differences, become more pronounced in the teenage years, as teens spend more time in non-family social settings and carve out their own identities. The ...

Motorcycles and Scooters - UK

On the face of it, the market for motorcycles and scooters continued to decline in terms of unit sales in 2005, maintaining a long-term trend, which has seen registrations slump by more than a fifth since the beginning of the decade. However, these bald statistics disguise the fact that within ...

Optical Goods and Eyecare - UK

The market for optical goods has been suffering from flat demand for the last two years, mainly because of the influence of reduced consumer confidence in the UK. This has led some consumers to delay getting new spectacles so some retailers have had difficulty increasing sales. To counter this trend ...

Property and Casualty Insurance - US

that, overall, the market grew from \$1.5 billion in 1999 to \$1.6 billion in 2004. These higher figures ...

Restaurants - UK

Eating out is now truly ingrained within the British culture with the majority of consumers eating out on a regular basis. It is an important aspect of social habits whereby consumers can maximise their free time by eating and meeting with friends and family at the same time. The increased ...

Salon Products and Purchasing Attitudes - US

The salon products market, including haircare and skincare, exceeded \$6 billion in 2005, but experienced flat sales since 2000. While haircare is the largest segment, skincare experienced stronger growth during the period, propelled by consumer concerns over aging. The haircare segment continues to be plagued by product diversion--the selling of ...

Snacking on the Go - UK

As government and the media wage war on fat, sugar and salt levels in our diet consumers are beginning to reconsider their snacking choices bringing about a quiet metamorphosis in the market. Consumers still turn to chocolate, crisps and savoury snacks first when they want a snack but products with ...

Specialty Foods - The NASFT State of the Industry Report - US

The consumer intelligence series of reports published from 2001 displays Mintel's commitment to the US market, providing market intelligence based on original and unique data, as well as years of experience.

The Changing Face of Retirement Planning - UK

Insurance is a unique product because it is a tool for dealing with risk. The monetary payoff to the consumer is unknown at the time of sale, but potentially it can be many times greater than the premium paid. Therefore, the battle for market share in the personal auto and ...

RTD Non-carbonated Beverages - US

The consumer intelligence series of reports published from 2001 displays Mintel's commitment to the US market, providing market intelligence based on original and unique data, as well as years of experience.

Shelf Stable Meals - US

Meal kits are defined as shelf stable food items intended for use as main dishes, typically consisting of meat, starch, and a type of sauce. In addition, meal kits require users to combine and sometimes add outside ingredients (i.e. meat), either in a skillet or in a baking dish ...

Soft Drinks - Europe

European Consumer Goods Intelligence is a unique series of fmcg market research reports, written by industry experts and incorporating exclusive insight into consumer activity and market trends.

Student and Graduate Finance - UK

In the past, designing & marketing student and graduate financial products was relatively straightforward. Marketing to the modern Higher Education student is now much more complex. The consumer base is less socially homogenous, the type of qualifications studied for are more varied, and the way in which students finance their ...

Tomorrow's Couples - A Child-free Lifestyle? - UK



This report updates and refines Intel's *Changing Face of Retirement Planning - UK, November 2003*, providing an overview of the entire market for retirement savings products, as well as the social, economic and cultural factors that impact on the market. At the time of the previous report, issues such as under-saving ...

UK Retail Briefing - UK

UK Retail Briefing is a monthly news digest service, which brings together news on companies and their business environments. The coverage is split by sector and supplemented by soundbite-style commentary and opinion. Recent sales figures are given with month-by-month trends for each sector, plus an inflation monitor highlighting key developments ...

Married or cohabiting couples are potentially among the highest-spending households for a number of reasons. With no dependent children they are likely to have a higher disposable income per person – and they tend not to experience the same social and financial constraints as one-person households in respect of the ...

Underwear Retailing - UK

Intel's last report on underwear retailing was published in December 2004. Overall, 2005 was challenging with the lowest growth for many years. Since 2000 there has been a 20% growth in all retail sales but this slowed dramatically in 2005 with just a 0.9% increase to reach £249.4 ...