

January 2021

Foodservice in Retail: Incl Impact of COVID-19 - US

"While COVID-19 has forced many retailers to scale back high-contact self-serve prepared food offerings, foodservice will emerge from the pandemic more essential than ever to grocery retailers' long-term growth prospects but will also face even greater competition. Now is the time for retailers to explore expanded menus and ways to ...

International Cuisine Tracker - US

"Consumption of various international cuisines is growing, fueled by a rise in at-home cooking as the pandemic continues on. Restaurants will increasingly need to compete with retail offerings, while CPG manufacturers can expand their international line-ups to appeal to consumers who've grown tired of their home recipe repertoire."

- Amanda ...

December 2020

The Future of Foodservice: 2021: Incl Impact of COVID-19 - US

"The US foodservice industry saw unprecedented challenges in 2020 due to the pandemic and recession. These challenges will continue to plague restaurants in 2021, especially full-service ones, delaying a full sales recovery until 2023. To survive the ongoing crisis, restaurants must become off-premise business experts, engaging consumers in new and ...

Coffee and Tea Tracker - US

Mintel's Coffee and Tea Tracker allows you to identify the biggest opportunities in coffee and tea, in both foodservice and retail. It provides a quarterly look at coffee and tea consumption behavior at home and away-from-home, by demographic. This tracker also tracks items consumers add to their coffee or tea ...

November 2020

Burger Trends: Incl Impact of COVID-19 - US

"Burgers are a foodservice favorite that offer flavor and ingredient versatility that makes them a comforting and convenient choice for consumers looking for familiarity or adventure in their quarantine cuisine. In these uncertain economic times, QSRs and fast casuals are not surprisingly seeing the most success with burgers due to ...

Fast Casual Restaurants: Incl Impact of COVID-19 - US

"Fast casual restaurants are moderately damaged by the COVID-19 crisis and large shift to working from home, although they are able to more easily pivot to off-premise business needs than their full-service counterparts. Fast casuals are well-suited to recover and grow during the recession as consumers seek out more high-quality ...

October 2020

Foodservice Alcohol Trends: Incl Impact of COVID-19 - US

"Foodservice alcohol sales saw immense losses in 2020 due to the COVID-19 crisis and ensuing recession, just

International Cuisine Tracker - US

"As consumers adjust to living in quarantine, they are seeking restaurants that can serve them both comfort

as with foodservice sales overall. Instead of purchasing alcohol from restaurants and bars, consumers stocked up on packaged alcohol from retail channels, which stole enormous market share away from alcoholic beverages sold through ...

and adventure; Middle Eastern and African cuisines are satisfying this desire for adventure. The away-from-home market continues to be driven by younger consumers, and this generational gap is widening in the pandemic."

- Emma ...

September 2020

Pizza Restaurants: Incl Impact of COVID-19 - US

"Pizza restaurants are an indisputable bright spot amid a struggling restaurant industry as a result of the COVID-19 crisis. Many leading pizza chains have managed to grow sales into the double-digits in 2020 due to their continued investments in takeout and delivery and prioritization of value. Pizza restaurants are positioned ...

Restaurant Breakfast and Brunch Trends: Incl Impact of COVID-19 - US

"The ease and affordability of making breakfast at home paired with the increase in remote working means the recovery of foodservice breakfast sales will lag behind the foodservice industry as a whole. LSRs facing fierce competition will launch aggressive promotions in a race to the bottom on price in order ...

The COVID-19 Impact on Foodservice: Operation Recovery - US

"The COVID-19 public health and economic crisis is creating unprecedented revenue loss for restaurants of all types, although FSRs with a dine-in focus have been the hardest hit. In order to survive and recover, restaurants will all need to offer and invest in easy, efficient and affordable takeout and delivery ...

Consumers and the Economic Outlook: Incl Impact of COVID-19 - US

"The unpredictable pace of the spread of COVID-19 is worrying, but consumers have remained optimistic about their finances throughout this pandemic and the subsequent recession. Time will tell how deeply consumer finances will be affected, but right now, consumers are most definitely holding out hope for themselves, while their confidence ...

August 2020

The Gen Z Diner: Incl Impact of COVID-19 - US

"Gen Z is a stressed-out generation coming of age in a time with great unrest and facing grim economic prospects. Restaurants need to respond to Gen Z's anxieties by focusing on value – whether that be value from low prices, promotions, or high-quality dishes at moderate prices. LSRs are best ...

Coffee and Tea Tracker - US

Restaurant Takeout and Delivery: Incl Impact of COVID-19 - US

“Virtually all restaurants became takeout and delivery providers overnight as a result of COVID-19, and the ones that had made prior investments in off-premise business are unsurprisingly weathering the storm the best thus far. Restaurants of all types must continue to invest in takeout and delivery services as consumer behaviors ...

July 2020

Restaurant Marketing Strategies: Incl Impact of COVID-19 - US

“The COVID-19 pandemic means it’s anything but “business as usual” for operators. Restaurants had to pivot on the fly with operations and messaging tactics relevant to consumer needs in the moment. Looking ahead, restaurants should continue communicating messaging around food quality, menu innovation, safety/sanitation, and support for their employees ...

Foodservice Loyalty: Incl Impact of COVID-19 - US

“Restaurant business is severely negatively impacted by the ongoing COVID-19 crisis, and while restaurant loyalty won’t be enough on its own to keep restaurants in business, companies will still need to strategically leverage existing loyal customers to help grow now-essential off-premise business as well as refill their dining rooms in ...

International Cuisine Tracker - US

This report will help you to uncover opportunities and understand the key issues affecting your market. How? By giving you instant access to analysis and critical recommendations. It will also challenge routine thinking by providing fresh, new perspectives that energizes your thought processes.

June 2020

The Impact of COVID-19 on Foodservice - US

“Restaurants are in the business of bringing people together, making it even more difficult for operators to weather this storm. Pre-COVID-19, restaurant industry sales were set to outpace at-home food spending, new restaurants were opening at a rapid pace and operators were challenged by a labor shortage to find and ...

Coffee and Tea Tracker - US

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May 2020

Quick Service Restaurants: Incl Impact of COVID-19 - US

“QSR sales will look much different than those in 2019, along with restaurant industry sales as a whole, due to the COVID-19 outbreak. However, QSRs are uniquely poised to overcome COVID-19-related economic strain and hardship due to their lower price points and continued investments in takeout, drive-thru and delivery services ...

March 2020

Healthy Dining Trends - US

"The percentage of healthy diners is growing, aligning with the increased availability of lifestyle fare, including plant-based and low-carb options. Millennials are the healthiest diners, but right behind them, Gen Z is the most indulgent generation, demonstrating the need for a balanced menu. Convenience and kid-friendliness are the deciding factors ...

Coffee and Tea Tracker - US

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February 2020

Full Service Restaurants - US

"The FSR (full service restaurant) sector continues to be outpaced by more affordable and innovative limited service concepts, especially fast casuals. The casual dining segment remains stagnant, although some operators are showing signs of success by curating fun and engaging on-premise experiences, and investing in quality food as well as ...

January 2020

Family Dining Trends - US

"Parents are among the heaviest users of restaurants and off-premise restaurant business due to the convenience, speed and quality family time they provide,

Convenience Store Foodservice - US

Convenience store foodservice sales continued to struggle in 2019, with slow growth predicted over the next five years. The largest factors contributing to the slow growth are fast food and retail competitors, from chicken chains to mobile-based retailers. C-stores will need to look beyond core foodservice programs such as coffee ...

Consumers and the Economic Outlook - US



Foodservice - USA

and this is especially true for fast food restaurants. Fast food continues to win family dining business with its aforementioned speed and convenience, affordable prices, kid-friendly amenities ...

"The majority of consumers consider their finances to be healthy, and views of the future seem to be positive as well. Consumers are saving for the future, but are still willing to treat themselves."

**- Jennifer White Boehm, Associate Director -
Financial Services & Auto**