



## Household - Canada

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### Household Cleaning Equipment - Canada

“Cleaning equipment is present in virtually every Canadian household, making chores easier and quicker to complete. Consumers rely on a wide range of task-specific equipment and express interest in adding to their repertoires into the future. Brands that are able to showcase how their products will make cleaning faster and ...

### Lawn and Garden Products - Canada

“As Canadians prioritized their outdoor spaces as a result of the pandemic, the importance of having a beautiful and functional yard grew. Consumers turned to yard work and gardening as a safe activity that offered tangible results beyond curb appeal. Wellness benefits associated with working in the garden are expected ...