



March 2009

Regionalisation - UK

Throughout most of the decade, the UK's travel and holiday industry has enjoyed boom times. Driven by a buoyant economy and fundamental changes to the way we book and take holidays, the industry has seen several years of unprecedented growth.

Market Re-forecasts - Travel - UK

Mintel's re-forecasting puts markets in realistic light

Long-haul Holidays - Is the World Shrinking? - UK

The overseas holiday market has enjoyed a decade of sustained growth, but under the impact of recession the number of trips is now expected to decline by around 2% in 2009. In fact, whilst the value of the whole market has grown by 24% over the past five years, almost ...

February 2009

Holidays to France - UK

The overseas holiday market is set to contract in 2009 as current economic conditions cause consumers to make cutbacks. France, however, remains on a growth curve after several years of declining popularity. City and short breaks are increasingly popular as holidaymakers head for France for a quick-fix getaway. This report ...

Self-catering Holidays - UK

The market is currently experiencing a slight decline with the mainstream sector reporting a swing away from self-catering towards all-inclusive holidays. However, self-catering remains well placed to take advantage of the current economic gloom by offering affordable options to those looking to downsize their holiday plans. Moreover, the domestic market ...

January 2009

Coach Holidays - UK

The coach holidays market has suffered over the past couple of years through both falling passenger numbers and expenditure. In recent times this has partly been due to the prevailing economic conditions in the UK, with consumer spending power being reduced. In the past two years the market has also ...