

August 2020

Impact of COVID-19 on Food and Drink - Brazil

"The COVID-19 outbreak has greatly impacted the food and drink category. The worsening of economic conditions pushes both the industry and consumers to adapt to the next normal, where consumers are not only constrained by their budgets but are also more critical and informed about food choices. Consumers have been ...

June 2020

Ice Cream: Incl Impact of COVID-19 - Brazil

"Brazil's ice cream market should continue to face the challenges imposed by the country's economic difficulties and the population's greater health concerns. Brands and companies, however, have the opportunity to overcome these barriers by investing in technologies that make it possible to develop healthier formulations and at the same time ...