



## January 2008

### Internet Quarterly - UK

nb Listed price is for four issues over 12 months

## December 2007

### Recordable Media - UK

This report will assess the current market environment for recordable optical media, discussing the current and future impact of competing storage technologies. This is the first time that Mintel have covered this market.

## November 2007

### Televisions - UK

While the scope to grow the volume of television sales is limited, new technologies have enabled manufacturers to offer new features to enhance the value of each television purchase. The technologies now available extend beyond the switch to digital and include various elements of computer technology. The reaction of consumers ...

## October 2007

### Satellite and Cable TV - UK

After a much prolonged consolidation in the cable TV sector, the battle for dominance in the world of satellite and cable TV has boiled down to a fight between two main players: BSkyB, which delivers programming via satellite and Virgin Media, the company comprising the former ntl and Telewest cable ...

### Internet Quarterly - UK

The initial speed of growth displayed by the Internet caught everyone by surprise. Just think how much you rely on it today and try to remember a time without it. And it's still changing at that same hectic speed. Which is why Mintel has introduced the first Internet report ...

### Pre-recorded Films - UK

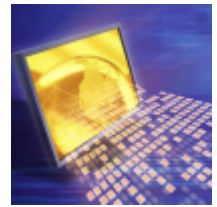
In 2007 the value of pre-recorded DVDs (retail and rental) in the UK is thought to be worth an estimated £2,385 million. However, the market has been experiencing a decline since 2005.

### Massively Multiplayer Online Games (MMOGs) - UK

This report assesses the Massively Multiplayer Online gaming (MMO) sub-sector of video game playing, and the most popular virtual worlds, such as Second Life and Habbo Hotel. When Mintel last analysed this market, in November 2005, MMOs, then widely known as MMOGs, were still very much in their infancy, in ...

### Mobile Phones and Network Providers - UK

One of the more dynamic consumer markets, with considerable development since 2005: mobile broadband (or 3.5G) is finally becoming a reality, while at the same time features offered by handsets have expanded. In terms of networks, the increasing amount of MVNOs has continued to make the market highly competitive.



**September 2007**

**Audio Equipment - UK**

The arrival of the iPod marked a sea change in the audio equipment market. Sales of MP3 players have grown dramatically at the expense of other portable music players, especially CD players. In the home, CDs remain the dominant format but are increasingly played on PCs and laptops – this ...

**August 2007**

**Uploading and Downloading - UK**

The market is estimated at £343 million which is 179% ahead of its value in 2002.

**July 2007**

**PC Retailing - UK**

PC retailing is a sector undergoing constant change. Rapid product innovation drives demand, but creates heavy price deflation. Manufacturers are increasingly cutting out the retailer to sell directly to consumers. This and the pressure from non-specialist retailers have seen the number of specialists dwindle, with only one player of size ...

**Internet Quarterly - UK**

Overall penetration rose sharply last quarter by 7 percentage points and now the headline penetration level stands at 62% of all British adults having used the Internet in the last three months.

**June 2007**

**Pre-recorded Music - UK**

This report examines the changing fortunes of pre-recorded music – an industry contending with the explosion of file-sharing sites, as well as a host of new interactive media and price deflation prompted by the growing influence of online retailers and supermarkets.

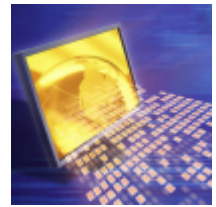
**May 2007**

**DVD Players - UK**

What does the DVD market need to do to differentiate itself and to fight off competition from other technology? Is there really a future for DVDs in an

**Telecoms Retailing - UK**

This report assesses the performance of the retail telecommunications market since the last report in May 2006 and focuses primarily on telephone equipment and related accessories.



environment of digital hard drive recorders? And what marketing strategies are needed to really boost growth?

**April 2007**

**Internet Quarterly - UK**

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**Portables, Laptops and PDAs - UK**

Since this report was last published in 2005, the already buoyant laptop market has boomed, above all in terms of volumes sold. A dramatic fall in prices and improvement in specifications and performance has tempted consumers to replace PCs and brought new customers into the computer market.

**March 2007**

**In-car Technology - UK**

The ICT market is seeing strong value growth. This is largely a reflection of the wider adoption of multi-media technology by society. Both vehicle manufacturers and consumers are showing increased interest in such technology resulting in a growing number of specialist ICT products being launched onto the market. Currently satellite ...

**Portable Technology Retailing - UK**

Miniaturisation of information processing technology and rapidly declining prices are revolutionising how we use technology in our lives. Items like mobile phones that were once expensive and cumbersome are now available at prices accessible to most consumers. They are now easy to carry and are increasingly being used and worn ...

**February 2007**

**PC Software - UK**

This report examines the retail market for PC software in the UK. It focuses on the use of software for leisure use as well as by the home office user. It reports on trends within this market this being supported by exclusively commissioned research on the purchase and use of ...