

## October 2008

### Household Paper Products - US

The \$13 billion market for household paper products has shown strong growth since 2003, but much of this growth has been due to manufacturer price increases rather than growth in consumer demand. Continued declines in consumer confidence in the U.S. economy and rising inflation are causing consumers to make ...

## September 2008

### Garden Products Retailing - UK

Green is certainly the new black when it comes to the leading garden products retailers. There may appear to be natural synergies between gardening and the environmental movement, but for consumers this has to be delivered in a credible manner. In a sense the consumer is making their own moves ...

### DIY Power Tools - US

From 2007-08, power tool sales have fallen as the housing market has stumbled, home renovations have declined and commodity costs have risen. While cordless tools remain comparatively strong sellers, on a whole, DIY power tool sales fell in 2007 and are likely to continue to decline further in an uncertain ...

## July 2008

### Washers and Dryers - US

During 2003-2008, appliance sales have tracked the boom and the bust of the housing market. After showing strong sales for a mature market through mid-2006, the market has seen sales slide as the housing market has stumbled. Once the housing market stabilizes, replacement sales, product innovation - especially in "green" technologies ...

### Household Cleaning Products - UK

The UK cleaning products market is anticipated to grow by just 2.9% in 2008, reaching a total value of £630 million. The current credit crunch, combined with the rising cost of food, fuel and power, has left many consumers keen to reduce spending, and looking for cheaper alternatives to ...