

### June 2011

#### Laundry Detergents and Fabric Conditioners - UK

The laundry detergents and fabric conditioners market saw sales increase by just 2% during 2010, with the strongest growth coming from fabric conditioners where an ever increasing range of more exotic fragrances helped to boost sales. In detergents it is concentrated liquids and gels that have been responsible for most ...

### May 2011

#### Household Polishes and Specialist Cleaners - UK

**What we have seen:**

### April 2011

#### Dishwashing Detergents - UK

The most important factor that will drive growth in sales of dishwasher detergents is increasing ownership of dishwashers in UK homes. Between 2006 and 2010 the proportion of households owning dishwashers increased steadily from 34% in 2006 to 37% in 2010. This is the equivalent of an additional 1 million ...