

September 2019

Bathrooms and Bathroom Accessories - UK

“People’s priorities for bathrooms focus on updating tired and worn-out bathrooms and making their homes more enjoyable places to live. They want to inject personality and interest into their décor. This encourages them to visit inspiring showrooms and browse for ideas online. Many see a new bathroom as an investment ...

Shopping for Household Care Products - UK

“Shopping for household care products is largely planned in advance, and is done alongside groceries, rather than in its own right. The way that consumers shop lacks imagination and the market suffers as a result. Brands and retailers need to try to encourage more of an attitude that shopping for ...

Consumers and the Economic Outlook - UK

“It is a confusing time for the British public. The new Government has been unable to agree a Brexit deal with the EU and Parliament has passed legislation obliging the Prime Minister to request a further extension if he cannot get one. Despite this, Boris Johnson has maintained his stance ...

July 2019

Department Stores - UK

“As the UK’s leading department stores continue to struggle, there is a question as to whether the concept of a department store is still relevant. A broad range of goods was once what made these retailers stand out but online retailers can now offer an unparalleled amount of choice. This ...

Furniture Retailing - UK

“The furniture market remains robust, as resilient consumer confidence, the return of real wage growth and a rise in new households maintained spending even as housing transactions cooled for a second year. The industry is dominated by furniture specialists but stores are taking an increasingly intermediary role as consumers migrate ...

Petcare - UK

“Pets are ‘people’ too, in the eyes of most pet owners. And, just like treasured members of the family, pets are indulged with toys, stylish accessories and good quality petcare products. This ‘humanisation’ trend even stretches to pets being given their own Christmas and birthday gifts. People are also buying ...