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Online Grocery Retailing - Spain

“With safety top of mind, the onset of the COVID-19 pandemic drove record numbers of people to shop online for groceries in 2020. Three years later, and with the worst of the crisis over, more than half (55%) of Spanish consumers continue to shop for groceries online, with the service ...

Online Grocery Retailing - France

“Shopping online for groceries is well established in France, but the sector is dominated by the ‘Drive’ click&collect model. The huge boost to demand from the pandemic resulted in a diversification of options for shoppers, with enormous expansion in the rapid delivery market. As the market recalibrates, home delivery is ...

Online Grocery Retailing - Italy

“The online grocery retailing market in Italy has continued to defy expectations, with the proportion of consumers who say they do all or most of their grocery shopping online having grown between the pandemic-boosted year of 2020 and 2023. Additionally, those most frequent online grocery shoppers say they are shopping ...