



November 2021

Domestic Tourism - UK

“While the rising cost of living will lead to more consumers opting for low-cost options, there are still a lot of lockdown savings waiting to be unlocked and holidays are deemed a priority. This bodes well for the recovery of the domestic segment, particularly if wavering uncertainty surrounding overseas travel ...

Family Holidays - UK

“The uneven financial impact of COVID-19 on families, plus a mounting cost of living crisis, will see further polarisation between higher-value holidays and affordable budget breaks.”

– **John Worthington, Senior Analyst**

October 2021

Visitor Attractions - UK

“The pandemic is likely to leave a permanent legacy for attractions. There is strong consumer support for retaining some of the COVID safety measures, for capping visitor numbers and for mandatory pre-booking. Most people expect outdoor attractions to remain more popular than indoor.”

Upcoming Reports

Cycling and Walking Holidays - UK - 2021

Consumers and the Economic Outlook - UK - Autumn 2021

Luxury Travel - UK - 2021

The Wellness Traveller - UK - 2021