

February 2023**The Future of eCommerce -
Canada**

“As society returns to ‘normal’ it is becoming clear that online shopping habits and purchase habits built over the pandemic are mostly here to stay. While social distancing at home during lockdowns, consumer online shopping activity had exploded and has, for the most part, remained elevated despite bricks and mortar ...

December 2022**Canadians' Social Circles - Canada**

“The past two-plus years have been irrefutable evidence of the importance of social connections for Canadians.

They want to spend time together and do so in myriad ways. While market factors may affect how they socialize, the reality is that there will always be demand for ways to spend time ...

November 2022**Activities of Teens and Tweens -
Canada**

“The pandemic has been particularly hard on Canada’s teens and tweens, and mental health has become a top priority for parents, who are having an increasingly hard time accurately gauging the frequency and scale of the digital activities that their children are up to.”

– **Michael Lloy, Senior Tech ...**

Grocery Retailing - Canada

"Grocery retailing is evolving; inflation is causing consumers to change behaviours, online channels offer new ways of shopping and competition is tightening.

Yet, the fundamentals of the industry are consistent. Value, quality, convenience and in-person shopping remain paramount. For as dynamic as this industry can be, consumers ultimately want consistency ...