



Beauty and Personal Care - Brazil

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Skin Protection: Incl Impact of COVID-19 - Brazil

“Brazilian consumers have been increasingly engaged with skincare and skin protection. Characterized by ethnic diversity, Brazil presents unique challenges and opportunities for the development of skin protection products that respect the physiological differences of each skin tone. The COVID-19 pandemic has raised awareness about harmful elements to the skin, such ...

Home Laundry Products: Incl Impact of COVID-19 - Brazil

“The COVID-19 pandemic has raised the importance of home laundry and brought a new desirable attribute: fabric disinfection. The category’s brands find a favorable scenario for innovations inspired by the cosmetic industry, helping consumers take care of their clothes and prolong their lifespan. Products in concentrated versions can stand out ...