

December 2017

Digital Trends Quarterly: STBs and Streaming Devices - UK

“Another avenue of development that may increase the growth potential for the smartwatch market is the introduction of more models in the designer/luxury segment. The watch market has a well-established luxury segment in which people are willing to pay a significant premium for prestige, so high price points won’t ...

Online Gaming and Betting - UK

“Multichannel gamblers play primarily online but their retail habits are being kept alive by a continuing reluctance to take remote activity outside the home.”

November 2017

Supermarkets - UK

“The supermarket sector is expected to return to growth for the first time in four years in 2017. However it is still a sector fighting against the grain of current shopping habits. Consumers continue to move to more fluid and frequent habits and the discounters continue to present a considerable ...

Consumers and the Economic Outlook: Quarterly Update - UK

“Consumers’ spending power is being hit by the squeeze on incomes as inflation continues to outpace average wage rises. In four of the last five months, people have been more likely to feel worse off compared to a year ago than to say that their finances have improved. This is ...

October 2017

Digital Trends Quarterly: Online Security and Privacy - UK

“Although financial data being stolen is people’s biggest single online security and privacy concern, nearly one in 10 people rank personal information being used by brands for advertising as their top concern, and a similar proportion cite government tracking of their activity. The fact that some people are choosing these ...