

June 2012

Trends in Snacking and Value Menus in Foodservice - US

Due to an increasingly on-the-go lifestyle and a tendency toward smaller, more frequent meals, snacking has become a part of consumers' daily routines. Consumers have become less regimented in their consumption patterns and consume nearly any type of food at any time of day, causing the definition of "mealtime" to ...

Non-alcoholic Beverages at Restaurants - US

Mintel's proprietary research finds that overall usage of non-alcoholic beverages at restaurants is high, but health trends increasingly shape consumer choice in what they drink. Sugary, high-calorie beverages—particularly those sweetened with high-fructose corn syrup (like carbonated soft drinks)—have been targeted by media, government, and medical communities as a culprit ...

May 2012

Healthy Dining Trends - US

Healthy dining initiatives have come to a head as consumers are demanding greater transparency from restaurants in terms of ingredients, processes, and preparation. These desires have been driven in part by the economy, calorie disclosure laws, wellness initiatives by associations, rising obesity rates and other health problems, as well as ...

April 2012

On-premise Alcohol Consumption Trends - US

The restaurant recession appears to be over and patrons are starting to venture out from their homes to visit restaurants and bars once again. Over the past few years, operators have ramped up their beverage programs in order draw consumers back using a variety of strategies, from new drinks, ingredients ...