

January 2010

Imported Beer - US

This report focuses on how the imported beer category has changed, particularly in response to the current U.S. economic and social landscape, as well as current trends in beer and brewing. Current economic pressures in the US have motivated consumers to seek alternate choices to higher-priced imported beer.

December 2009

Natural Products Marketplace Review: Beverages - US

Natural and organic food and drink sales experienced strong growth over the last decade, and in particular in the last five years as mainstream FDM aggressively started stocking natural/organic name and private label brands. The recession has curtailed growth in the short term, and in this report Mintel discusses ...

Coffee - US

As the nation responded to recessionary pressures in 2008 and 2009, millions of Americans engaged in subtle lifestyle changes in an effort to maintain a high standard of living, while reducing expenditures. Among the most common lifestyle change is the tendency to spend more time cooking and entertaining at home ...

Organic Food and Drink Retailing - US

Organic food and drink sales experienced strong growth over the last decade, and in particular in the last five years as mainstream FDM started aggressively stocking organic name and private label brands. The recession has curtailed growth in the short term, and in this report Mintel discusses how consumer trends ...

November 2009

Wine - US

Smoothie Shops - US

Smoothie Shops, as a relatively new concept, have been finding their way in the world, and although they have found niche appeal with younger consumers, this limited market combined with economic and climate woes in the recent past have hindered growth and caused many market leaders to reevaluate their core ...

Domestic Beer - US

Heightened public awareness of the overweight/obesity epidemic in the US has helped to evolve the domestic light beer segment. The light beer segment reached a 60.8% share of total domestic beer volume sales with 4.4% growth from 2007-08. Meanwhile, the super premium and craft beer segment is ...

Bottled Water - US

The bottled water category faces numerous challenges including the economics of the “new normal” and increased environmental concern, and as a result, understanding market dynamics has become essential to ensure continued success. Opportunities do remain, however, and this report seeks out and finds them. Some of the topics covered in ...

Vending - US



Drink - USA

This report explores the US table wine market. Besides presenting sales data on domestic and imported table wine, the report considers a wide range of topics, including:

Vending machines are so much a part of everyday life, they may be overlooked or forgotten by many consumers. However, they offer convenient 24-7 access to beverages, food and a growing number of non-food products, and form a significant \$14.4 billion industry – which is currently adjusting to a ...