

June 2021**Conservative and Liberal Beliefs - US**

“The United States is in a politically divisive period. The majority of Americans feel the country has never been more divided, and seven in 10 say they fear for the future of the country’s political landscape. The 2020 presidential election and the January 6 insurrection at the Capitol Building both ...

May 2021**Ancestry and American Identity - US**

“In a time when the United States has possibly never been more divided, one area where the majority of Americans agree is the role of diverse heritage and ancestry in the American identity. Nearly seven in 10 Americans agree that the culture of their heritage has influence on their life ...

April 2021**The Sustainable Consumer - US**

“Consumers remain divided on the need for and effectiveness of sustainable habits and behaviors. Even those who are considered environmentally conscious consumers face challenges to living a fully sustainable lifestyle, which include lack of knowledge and lack of trust in brands’ claims. Ultimately there’s a definitive gap between people’s desire ...