

July 2020

The Impact of COVID-19 on Retail and Ecommerce - UK

“The COVID-19 outbreak is an unprecedented event which has far reaching ramifications for the retail landscape. It will accelerate the underlying trends of the past decade: greater online penetration, physical space consolidation and, unfortunately, business failures. However born alongside this will be a greater appreciation for the importance of the ...

June 2020

Seasonal Shopping (Autumn/Winter): Inc Impact of COVID-19 - UK

“Seasonal spending for the Autumn/Winter events continued to grow in 2019/20 and consumer confidence held up well going into the New Year. Growth was driven by Valentine’s Day, although spending was cut back for Back-to-School and Bonfire Night. Halloween continued to inch up in importance, and has real ...

May 2020

UK Retail Rankings: Inc Impact of COVID-19 - UK

“COVID-19 has brought a fresh set of challenges to a sector already under pressure. Like the last recession, the outbreak will only accelerate the winds of change in the sector, with greater online demand and more localised shopping. Non-food retailers will need to weather a significant storm in the short ...