

July 2022

Fashion Online - UK

“In 2022, while growth in the online fashion market has slowed, the channel continues to capture a significantly greater share (44%) of overall spending on clothing and footwear than pre-pandemic. As consumers cut back on discretionary spending amid the worsening cost-of-living crisis, online fashion sales at value-focused retailers and pureplays ...

June 2022

Digital Trends Summer - UK

“The metaverse has become a well-worn buzzword since Mark Zuckerberg rebranded Facebook to Meta in October 2021. But even as new metaverses continually come into existence and businesses fall over themselves to be ‘seen’ in the metaverse, consumers remain largely unaware, with just a third claiming to know much about ...

May 2022

Direct to Consumer - UK

“Selling directly to consumers is not a new concept, but the rise of ecommerce over the past decade has provided for the foundations for it to be a more disruptive concept across all sectors, from automotive to media distribution. For retailers the modern D2C model has proved the platform for ...

April 2022

Consumers and the Economic Outlook Q1 - UK

“Even before the conflict in Ukraine, inflation had become the biggest concern for consumers, brands and the British economy for 2022. Households are set to endure the biggest squeeze on real incomes in decades, and the conflict in Ukraine will only add to existing inflationary pressures. This is seen in ...

March 2022



Retail: E-Commerce - UK

Online Grocery Retailing - UK

“The online grocery market defied expectations in 2021 by putting on further growth following the monumental uptick in demand caused by the pandemic in 2020. Rebalancing between stores and online will come in 2022, but it is clear the legacy boost to the online channel will be larger than first ...

Upcoming Reports

Online Retailing: Marketplaces and Peer-to-peer Selling - UK - 2022

Mobile Device Apps - UK - 2022

Online Retailing: Delivery, Collection and Returns - UK - 2022

Online Retailing - UK - 2022