



September 2008

Internet Quarterly - UK

The initial speed of growth displayed by the Internet caught everyone by surprise. Just think how much you rely on it today and try to remember a time without it. And it's still changing at that same hectic speed. Which is why Mintel has introduced the first Internet report ...

Keeping Consumers Connected - UK

This report will examine why internet users are flocking to popular search engines, video catch-up and social networking websites. It will look in detail at what aspects of the sites consumers particularly like and gauge the key elements that attract regular, enthusiastic and loyal usage.

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Video and Computer Games - UK

When Mintel last analysed this market in September 2006, the seventh-generation consoles Xbox 360 and Nintendo Wii were new to the market, with the PS3, beset by problems at the time, about to hit the market. At this time, no-one could have accurately predicted the impact that these consoles would ...