

## March 2004

### Hispanics and Personal Care - US

Hispanics are now the largest minority group in the U.S. Many businesses are discovering that this segment of the population is an important part of the customer base, and since it is growing at a rapid rate, it will be even more important in the future. But for many ...

## January 2004

### Nail Color and Care - US

In an industry driven by innovation, nail color and care manufacturers experienced mixed results between 1998 and 2003, with sales falling in 1999 and 2000, followed by a series of moderate increases. Rising demand for artificial nails provided some growth in 2001, when sales rebounded somewhat. In 2003, sales at ...