

December 2017

Dining Out in 2018 - US

"Restaurant sales are predicted to grow; however, on a more micro-level restaurants are struggling to maintain relevancy, with consumers faced with a variety of options to choose from when dining out. Chain and independent restaurants each play a vital role in meeting consumer dining preferences across demographics. In order to ...

Restaurant Decision Making Process - US

"As a whole, the restaurant industry continues to grow with total revenues reaching approximately \$569 billion in 2017. However, many restaurants face an uncertain future due to shifting consumer dining preferences and an overabundance of restaurants in the market. It's harder than ever for individual restaurants to stand out in ...

November 2017

Pizza Restaurants - US

The pizza market continues to grow despite competition from frozen pizza and third party restaurant delivery companies such as GrubHub. Pizza restaurants have evolved as trends in tech have also evolved with many of the growing pizza chains having a strong emphasis on easy intuitive ordering. FSR (full service restaurant ...

October 2017

Consumers and the Economic Outlook: Quarterly Update - US

"The US economy remains strong and stable, maintaining most levels it held last quarter. Consumer outlook is still optimistic and positive, but differences in age and income level reveal different motivations for improving the current state of a consumer's finances. Few predict that their financial situation will change much over ...

Foodservice in Retail - US

"A strong foodservice program has become a differentiator within the highly competitive grocery retailing industry. Retailers are positioning themselves as foodservice destinations, offering trendy dishes or partnering with growing restaurant concepts for restaurants within a store. The lines between retailer and restaurant are continuing to blur, presenting an opportunity for ...

Dining out Dayparts - US

"Lunch and dinner are the key dayparts driving regular visitation, with lunch serving as the key weekday meal and dinner a core weekend meal. Millennials are driving less-traditional segments, such as snacking, happy hours, and brunch, and operators are striving to create menus that appeal to every daypart. With nearly ...