

December 2010

Beauty Online - UK

Beauty is a small, yet rapidly developing online market. It has more than doubled in size between 2005 and 2010 to an estimated value of £420 million and experienced a hike in the number of shoppers in first quarter of 2010.

November 2010

Dieting and Weight Control Foods - UK

- Low fat/calorie foods with added health benefits would appeal to the over 45 year olds who form the core of the weight control foods market. These consumers are more likely to be looking to change their diet to improve their health.
- As men are more likely to agree that ...

Suncare Preparations - UK

While the UK's love affair with a tanned appearance continues, with nearly half of consumers believing that a light tan makes them look better and healthier, educational campaigns warning of the risks of sun exposure are having an effect.

September 2010

Men's Fragrances - UK

This report examines the UK market for men's fragrances including pre-shaves, aftershave lotions, balms, conditioners and gels, eaux de toilette and eaux de parfum products and colognes.

August 2010

Women's Fragrances - UK

The UK women's fragrance market is rapidly changing. Valued at an estimated £739 million in 2010, with modest growth of 2.4% year on year, the market has been reasonably well preserved during the economic recession. However, financial pressures have instigated a shift in consumer behaviour that fragrance brands need ...

July 2010

Male Grooming and Personal Care Consumer - UK

This is the first time that Mintel has examined men's attitudes towards grooming and personal care. The report complements Mintel's reports Men's Grooming – UK, June 2010 and Men's Fragrances – UK, September 2010 and examines how men's attitudes towards the beauty and personal care industry can be built upon ...

June 2010

Cosmetic Surgery - UK

- Between 2008 and 2010, the UK market for cosmetic surgery is estimated to have grown by 17% to reach an estimated worth of £2.3 billion. Non-surgical procedures are estimated to account for more than 90% of all procedures and for almost three quarters of revenues in 2010.
- Cosmetic surgery ...

Men's Grooming - UK

- Despite growing interest in personal appearance amongst men and a greater acceptability of using products such as skincare, over the last three years the UK's £484 million men's grooming market has grown only marginally, by just 3%.
- Men are reluctant to experiment with their appearance. Just one in ten often ...

May 2010

Analgesics - UK

- Growth in consumer expenditure on over-the-counter (OTC) analgesics has slowed in the last two years. Recession is not the sole explanation. The proportion of adults using analgesics has declined and cheaper own-label products have put price pressure on branded products.
- Positive news for analgesics is that they remain an essential ...

Role of Packaging in Beauty Innovation - UK

This is the first time that Mintel has examined the role of packaging in the beauty and personal care industry. This report looks at what influences people's purchasing decisions and how influential packaging is compared to price, special offers, brand loyalty and scent, amongst many other factors. By delving deeper ...

April 2010

Health Food Retailing - UK

This report concentrates on products traditionally sold through health food stores. Functional foods, ie those with added ingredients that are of benefit to health (eg cholesterol-reducing margarine), are not strictly health foods but are discussed throughout the report as an associated category.

Soap, Bath and Shower Products - UK

- Despite an overall rise in the number of new launches, the soap, bath and shower category accounts for a declining share of beauty and personal care launches. The sector lacks excitement and is failing to engage consumers at the point of purchase with its new launches.
- After a couple of ...

February 2010



Beauty and Personal Care - UK

Allergies and Allergy Remedies - UK

- An estimated 21 million adults in the UK suffer from at least one allergy, with 10m suffering from more than one. Opportunities exist in the allergy testing sector as only half of sufferers have been medically diagnosed.
- A quarter of adults believe that nearly everyone claims to be allergic to ...

Natural and Organic Beauty - UK

This is the first time Mintel has examined the UK market for natural and organic beauty and personal care products. However, the subject has been touched on in Mintel's report *Consumer Attitudes Towards Beauty Product Ingredients – UK, May 2009*. This report expands on the section dealing with new natural ...

January 2010

Beauty Retailing - UK

Promotions and special offers resonated with very large numbers of shoppers, equivalent to 22 million adults – 2009 was the year of the 'deal-conscious shopper'. Retailers have responded to changing consumer needs during the recession by increasing their promotional activity, offering deals like 3 for 2's or buy one ...