

December 2016

Home Storage Solutions - UK

“The UK’s homes are getting smaller, but people have more and more possessions. Home storage has become an integral part of every home, serving to help households run smoothly, take control of their surroundings and keep on top of clutter. By storing things better, tasks around the home, including cooking ...

November 2016

Small Kitchen Appliances - UK

“Creating healthier foods for wellbeing in a convenient way is the key theme driving demand for blenders, kitchen machines and soup makers. This segment of the market has been strong, taking over from juicers and food processors which had been on trend in the previous couple of years. Meanwhile demand ...

October 2016

Bedrooms and Bedroom Furniture - UK

“Innovation is very important for manufacturers of bedroom furniture, beds and mattresses and this is helping to encourage shoppers to spend a little more. New methods of construction, technical foams and innovative fabrics are promising more hygienic beds, temperature regulation at night and mattresses that stay comfortable for longer. Bed ...

September 2016

Consumers and the Economic Outlook: Quarterly Update - UK

“For the UK, the EU referendum is one of the defining moments of the 21st Century so far, with long-term implications that will rival events as seismic as the financial crisis. The truth is, though, that this early in the process there has been little direct impact on most people’s ...

Kitchens and Kitchen Furniture - UK

“Popularity of creative home cooking and baking, especially at weekends, is adding to a love of gadgets and small kitchen appliances, which in turn means that people need to make the most efficient use of their storage and work surfaces. Creating more work spaces and better storage are key factors ...

August 2016**Bathrooms and Bathroom Accessories - UK**

“When households think about choosing a bathroom retailer for a refit, full-service retailers that offer fitting and planning services top their priorities, so services have become an essential factor in the marketing mix. More than 60% of British homes share one bathroom and people want to manage the clutter that ...

July 2016**Furniture Retailing - UK**

“There are many retail multiples, including Oak Furniture Land, DFS and ScS, which are growing sales of furniture, helped by a combination of new store openings and online developments. And many that began as online pureplays are discovering the value of opening shops as well. The lessons of the recent ...

June 2016**Garden Products Retailing - UK**

“Competition in garden retailing is intensifying as merger and acquisition activity is reshaping the specialist and DIY sectors, creating large multiple chains in an industry which as recently as 10 years ago was dominated by independent companies and small chains. The nature of specialist retailing is also changing with major ...

May 2016**DIY Retailing - UK**

“The UK DIY market remains challenging with growth in consumer spending slowing and retail sales through the specialists going into decline. Quality and staff expertise are key points of difference for the specialists, but they need to find a way to bring this closer to the everyday lives of consumers ...

Consumers and the Economic Outlook: Quarterly Update - UK

“Mintel’s consumer confidence data shows that the economy only has, at best, an indirect impact on sentiment. When the UK economy was outperforming most of its peers, many people were still pretty wary. However, in 2016 sentiment has continued to trend upwards, despite disappointing growth in the economy as a ...

Washers and Dryers - UK

“Washing machines are a household essential and will be replaced as a matter of urgency when they go wrong, but the buoyant housing market and growth in household numbers have stimulated the first-time buyer market too. Manufacturers have forged ahead with innovative products in the market for laundry appliances. The ...

April 2016

Department Stores - UK

“Department stores have reinvented themselves. They have become destination stores for younger customers offering aspirational brands, complemented by great own brands. The best department stores recognise that a store is much more than somewhere to just buy products, it should be a leisure destination with a retail offering that is ...

Fridges and Freezers - UK

“Innovation has touched almost every aspect of design in the market for refrigeration, inspiring consumers to trade up for better style, functionality and different formats. Today fridges and freezers come in a range of colours, have a variety of storage solutions, are more energy-efficient, keep food fresher for longer and ...

March 2016

Consumer Trends, Attitudes and Spending Habits on the Home - UK

“The UK’s 27 million households spent £27.2 billion on buying for their homes in 2015. And when the housing market is buoyant, people spend more freely to create the homes they want. Owner-occupiers and those who feel that their finances are healthy are the most active group of purchasers ...

February 2016

Electrical Goods Retailing - UK

“Since the collapse of Comet the electrical specialists have seen their share of the market diminish under pressure from non-specialists. There were signs of a resurgence in the specialist market in 2014 and this has accelerated in 2015 with the specialists sector outpacing an overall market which saw consumer spending ...

Nursery and Baby Equipment - UK

“New product innovations in the sector such as prams and pushchairs with lighter frames and baby monitors with video and Wi-Fi have helped to drive growth in the nursery and baby equipment market, as renewed consumer confidence among parents incentivises higher spending.”

– Tamara Sender, Senior Retail Analyst

January 2016



Retail: Home - UK

Carpets and Floorcoverings - UK

“At last retailers are trying to escape from always relying on discounting to generate interest and are shifting their emphasis to home-making and style. This comes at a time when the market has gained momentum, with new energy because of stronger consumer confidence and a pick-up in the housing market ...