

October 2006

Women's Magazines - UK

The large and mature market for women's magazines has continued to show its strength and vigour despite all the competition from other media and demands on women's time. Mintel estimates it will reach a total value of £682 million in 2006, which is based on volume increase of 25% since ...

September 2006

Men's Magazines - UK

The market for men's lifestyle magazines first soared through the 1990s then stagnated for a brief time until it doubled in size in 2004 with the addition of the weeklies. At this particular point in time total sales have faltered once again, although in a market that is as much ...

August 2006

Children's Comics and Magazines - UK

This report monitors developments in the children's comics and magazines market since Mintel last reported on it in 2004. Mintel concluded then that publishers had become far more sophisticated in developing their titles to accommodate key aspects of the market such as the fluctuating popularity of different characters and parental ...

July 2006

Teenage Magazines - UK

This report monitors developments in the teenage magazines market since Mintel last reported on it in 2004.

June 2006

Home Interest Magazines - UK

British Film Industry - UK



Media - UK

Mintel last examined the Home Interest Magazine industry in June 2004.

The UK film industry continues to play an important role in the economical, social and cultural life of Britain. British films accounted for a third of the UK box office in 2005, helping the UK to counteract a worldwide box office slump, while there were 125 films made in the ...