

March 2016**Sanitary Protection and Feminine Hygiene Products - Brazil**

“Brazilian women like to feel clean, and the same is true regarding sanitary protection and feminine hygiene products. Among the concerns related to this sector mentioned by them are leakages, possible health problems, and unhygienic products. Brands therefore have some challenges to attract these consumers, developing innovative products that can ...

February 2016**Bodycare - Brazil**

“The Brazilian body care market retail sales had a drop in growth in 2015 due to austerity measures imposed by the government and the country’s fall into recession. Nevertheless, brands have a wide range of opportunities for progress, especially with products that help consumers save time when caring for their ...

January 2016**Pharmacy Retailing - Brazil**

“In order to afford medicine, seniors and soon-to-be seniors may be forced to work beyond retirement. But beyond that, retailers and brands can educate consumers on how to best budget their money and continue preparing for their future. Price plays an important role and with planned cuts from the government ...