

May 2022

Customer Retention and Loyalty - Canada

“The major banks in Canada continue to enjoy an oligopoly, while digital banks attract those looking for a no-fee model and better rates on deposits. With high overall satisfaction levels, it is unlikely that the competitive positioning of the banks will change, but digital challengers have a role to play ...

April 2022

Life Insurance - Canada

“A majority of Canadians view having life insurance as essential for a peaceful mind so demand for life insurance will remain strong. Life stage events influence purchase, while the feeling of sufficiency with just employer coverage is a barrier to individual sales. Many younger consumers are open to buying from ...

March 2022

Mortgage Financing - Canada

“The current housing boom across Canada has resulted in record mortgage and consumer growth. Mortgage volumes will continue to increase, fuelled by a hot housing market and low rates. First-time buyers will be squeezed as no solutions emerge to mitigate housing affordability while rate increases, expected in the near future ...

February 2022

Pet, Auto and Home Insurance - Canada

“Technological innovations such as telematics and smart home devices offer insurers the opportunity to assess risk better and offer more targeted prices to consumers. Meanwhile, a pandemic inspired boom in pet adoption and a flurry of new entrants foretell strong growth in the pet insurance industry.”

– Sanjay Sharma ...



Finance - Canada

Upcoming Reports

**Innovations in Insurance -
Canada - 2022**

**Creditor and Travel Insurance -
Canada - 2022**

**New Canadians and Insurance -
Canada - 2022**

**Fintech Challengers - Canada -
2022**

**Investments: Traditional vs
Digital - Canada - 2022**

Credit Cards - Canada - 2022

**Financial Wellness - Canada -
2022**