

### November 2021

#### Cooking in America - US

“Brands in the at-home food space are well positioned as the conditions surrounding the pandemic have led to an increased reliance on meals made at home. Currently, safety concerns around eating out combined with rising inflation are keeping consumers in their own kitchens. Fortunately for brands, this time spent cooking ...

#### Pub Visiting - UK

“The pub sector has been among the biggest casualties of the COVID-19 pandemic, with pubs forced to close during the three national lockdowns in 2020 and 2021 and operating under restrictions when allowed to open for the remainder of 2020 and long stretches of 2021, when consumers’ reticence about being ...

#### Tea and Other Hot Drinks - UK

“Tea and other hot drinks have benefited from the uptick in at-home food and drink occasions brought about by the COVID-19/coronavirus outbreak. While standard black tea looks set to face continued pressure from ever-growing competition, the focus on health puts herbal tea in a strong position to appeal thanks ...

#### The Vitamins, Minerals and Supplements Shopper - US

“The VMS market has been on an upward trajectory for many years, and this was only amplified during the beginning of the pandemic. In 2021 the number of adults who shopped for vitamins, minerals or supplement exclusively in-store decreased, while online shopping for these products increased – and many consumers ...

#### Bacon and Lunchmeat - US

“In the pandemic’s first year, with a significant number of consumers and school-aged children at home with few away-from-home food options, bacon and lunch meat saw dramatic increases in sales: 21% in 2020 and another 6% in 2021. Yet, this growth also reflects the strongly established usage patterns of the ...

#### Dark Spirits - US

“The pandemic created short-term issues for the spirits market due to the reduction in on-premise expenditures but also accelerated existing trends that will ultimately benefit the spirits market in the long term. Specifically, the pandemic reinforced consumers’ preferences for higher-end spirits and contributed to increased spirit category engagement as consumers ...

#### Attitudes towards Frozen Foods - UK

“The COVID-19 pandemic drove strong sales growth for frozen foods in 2020; however, brands will need to disrupt shoppers’ habitual approach to buying frozen if they are to continue to grow sales in the ‘Next Normal’. Frozen foods with ethical attributes warrant further attention as these attract strong consumer interest ...

#### Pet Food - UK

“Cat and dog food’s sales growth was accelerated by the COVID-19 outbreak thanks to rapid growth of the cat and dog population, the premiumisation trend and growth of treats and snacks. The various aspect of pets’ holistic wellbeing pose the biggest opportunities and threats for the market, from helping owners ...

#### Wine - US

“As a mainstay of consumers’ alcohol repertoires, wine was able to reach those eager to reacclimate to on-premise drinking, as well as those who continued to primarily drink at home in 2021. The wine category has rebounded from 2020 dollar losses, though it did so in the context of overall ...

### October 2021

#### Attitudes Towards Pub Catering - UK

“COVID-19 has encouraged consumers to seek out high-quality experiences as well as support businesses in their local area. In order to respond pubs will need to update their menus to include dishes with locally sourced ingredients, premium meals that deliver a sense of occasion and modern sharing platters suited to ...

#### Foodservice Alcohol Trends - US

“The on-premise alcohol market is in a recovery period following the vaccine rollout; yet, the Delta variant’s spread, along with general financial uncertainty, has consumers rethinking their foodservice alcohol expenditures. Moreover, consumers developed new home-based drinking behaviors and routines over the course of the pandemic; these new home drinking behaviors ...

#### Restaurant Breakfast and Brunch Trends - US

“After a tricky year, as consumers begin to return to more out-of-home, impulsive and on-the-go occasions, operators can take on a larger role in helping diners to navigate each day while also establishing new rituals. Many breakfast (and lunch) occasions are up for grabs, making this a good time for ...

#### Pizza - US

“The \$8.1 billion pizza market is expected to grow an additional 1.9% in dollar sales in 2021 as consumers continue to work remotely, navigate economic uncertainty and face cooking fatigue, continuing reliance on convenient and affordable meal solutions. Still, future growth is somewhat stifled as consumers renew their ...

### Upcoming Reports

**Attitudes towards Cooking in the Home - UK - 2021**

**Beer - UK - 2021**

**Consumer Approach to Nutrition - US - 2021**

**Cooking Sauces, Pasta Sauces, and Marinades - US - 2021**

**Eating Out Review - UK - 2021**

**Frozen Breakfast - US - 2021**

**Supermarkets - UK - 2021**

**White Spirits - US - 2021**

**Foodservice Disruptors - US - 2021**

**Better for You Eating Trends - US - 2021**

**Attitudes towards Sugar & Sweeteners - UK - 2021**

**Cheese - UK - 2021**

**Cooking Sauces and Pasta Sauces - UK - 2021**

**Dark Spirits and Liqueurs - UK - 2021**

**Foodservice in Retail - US - 2021**

**RTD Alcoholic Beverages - US - 2021**

**The Future of Foodservice: 2022 - US - 2021**

**Beer - US - 2021**

**Approach to Health Management - US - 2021**

**Cheese - US - 2021**



## Food and Drink - International

**Perimeter of the Store - US - 2021**

**Center of Store - US - 2021**