



December 2007

Online Shopping - Ireland

In response to increasing demand for data concerning the dynamic economy and growth markets of Northern Ireland and The Republic of Ireland, Mintel has developed a series of reports covering a wide variety of sectors within both of these dynamic regions. Each one provides detailed coverage of key drivers as ...

Clothing Retailing: Brand vs Own Label - Ireland

The Irish clothing retail market, having grown steadily for a considerable period of time, now faces immense challenges, both in NI and RoI. Interest rate rises, an increasingly competitive marketplace, and fears for the end of the consumer credit boom have combined to fuel a certain amount of pessimism for ...

August 2007

Alcohol Retailing: Off vs On Trade - Ireland

The world seems to be against the on-trade; impact of the smoking ban; antisocial perceptions of binge drinking; competitive supermarket pricing and consumers choosing the comfort of their own home over going out. Overall, a challenging market.

March 2007

Food Retailing - Ireland

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