

April 2009

Non-alcoholic Beverages: A Retail Perspective - US

After several years of slow but steady growth, non-alcoholic beverage category dollar sales slipped slightly in 2008. Non-alcoholic beverages have experienced an explosion of new products; new beverages delivering ever more narrowly targeted benefits in areas ranging from energy and performance to environmental sustainability. The breadth of choice available to ...

March 2009

Gin, White Rum and Other White Spirits - UK

Sales of gin and other white spirits have grown by 5% in value and volume since 2003, fuelled by growth at the budget and premium ends of the market, to over 46 million litres valued at £1.2 billion in 2008.

Vodka - UK

Vodka leads the UK spirits market in both sales and growth rate, surpassing Scotch whisky in 2007, with sales rising by 29% in volume to 79 million litres and 20% in value to over £1.8 billion between 2003 and 2008.

Children and Obesity - US

This report examines the current state of childhood obesity in the U.S. and focuses on parents' opinions on obesity's cause, its prevalence and things that parents—and children—can do to combat it.

Packaging Trends in Food and Drink - US

This report focuses on current trends in food and beverage packaging in the U.S., with an emphasis on sustainability, health and wellness, and convenience

Obesity - UK

Although obesity is not a recent medical disorder, it is only in the late 20th Century that this condition has reached epidemic proportions in terms of its prevalence. The scale and speed of the growth in obesity suggests that, whilst certain genes might make certain individuals more prone to obesity ...

Sandwiches and Other Lunchtime Foods - UK

Changing working patterns and the economic downturn are having a radical effect on the market for lunchtime foods. The time available for lunch at work is decreasing and an increasing proportion of workers are eating at their desks or skipping lunch altogether, relying on snacking throughout the day to meet ...

Leisure Venue Catering - UK

The leisure venue catering market is facing a period of uncertainty, with the impact of the global recession still to fully unfold, as consumers and operators rein in their expenditure in reaction to it.

Nutrition and Energy Bars - US

Thanks to numerous new product introductions, an increased interest in healthy snacking and exercise, diet fatigue and American's on-the-go lifestyle, nutrition and energy bars have experienced moderate growth since 2003. Nutrition and energy bars seem to have one up on competition such as yogurt, trail mix and smoothies thanks to ...

Ethnic Cuisine - UK

While the market may be viewed as relatively mature it remains dynamic with a wide variety of different cuisines on offer. Of these, Mexican and Thai are the most established although with many other styles at the

trends. Mintel explores how changing consumer preferences—including a renewed interest in valuedriven by the economic recession and growing concern about the environment—are impacting packaging design.

Market Re-forecasts - Foodservice - UK

Mintel's re-forecasting puts markets in realistic light

Market Re-forecasts - Food - UK

Mintel's re-forecasting puts markets in realistic light

Breakfast Foodservice Trends - US

The restaurant industry is no stranger to the recession, and economic woes mean that restaurant patrons are going to restaurants less, going to cheaper restaurants and spending less. However, eating out is still considered the primary way consumers spend extra money, and the breakfast daypart is ready to serve with ...

February 2009

Bread and Morning Goods - UK

Food inflation coupled with the recession present the bread and morning goods market with challenges and opportunities.

Carbonated Soft Drinks - UK

Food and Drink - International

margins. So-called Ethnic Purists, who eat ethnic cuisine several times a week, are ...

Market Re-forecasts - Drink - UK

Mintel's re-forecasting puts markets in realistic light

America's Changing Drinking Habits - US

The non-alcoholic beverage market has been in a state of flux since the past decade, with a paradigm shift in consumer preferences for non-alcoholic beverages. While beverage manufacturers need to fine-tune their offerings to align with the changing trends in consumer preferences for different non-alcoholic beverages, marketers also need to ...

Brands - Are Supermarkets Squeezing Out Brands? - UK

Supermarkets' own-label offerings have long been a significant part of the UK food sales, holding a share of nearly 29%.

Attitudes to Food and Drink - Ireland

Food and Drink - International

Carbonates have a large, youthful constituency and the core consumers care least about the health issues that have latterly enveloped the market. Despite this, 'healthier' soft drinks have recorded far faster growth and NPD and marketing is trying hard to reposition fizzy drinks as 'natural' and 'healthy'. This is helping ...

Coffee Shops - UK

After a prolonged period of consistent year-on-year growth, much of the coffee shops market is now entering a phase of consolidation, as consumers and operators alike hunker down in reaction to the current economic recession. Although the market proved particularly resilient during the last economic downturn in the early 1990s ...

Influence of the Environment on Food Shopping - UK

Protection of the environment, and climate change in particular, are among the greatest challenges facing the UK today. It is no wonder, therefore, that retailers, manufacturers and consumers are taking action to counter the impact of climate change and other environmental effects. The majority of consumers are concerned about environmental ...

Fruit - US

This report focuses on the U.S. fruit market. In addition to presenting sales data by segment, supplier and brand, the report considers a range of topics, including:

Fruit Juice and Juice Drinks - US

The fruit juice and juice drinks market continues to face multi-pronged challenges: consumer perception of fruit juice and juice drinks as a high-carb beverage, competition from new age beverages such as enhanced water and ready-to-drink tea, and continued price escalation primarily due to natural disasters. This report not only provides ...

The foodservice sector in Ireland experienced strong growth between 2003 and 2008, however, the rising costs of living and looming threat of unemployment are likely to restrict growth over the next five years.

Lunchtime Eating - US

This report explores the lunchtime eating market- identifying key developments that are changing consumer habits and perceptions about lunch. Value emerges as a key theme throughout the report and has been intensified by the unstable U.S. economy.

Tea and Herbal Tea - UK

Backed by greater demand for speciality and herbal varieties, the UK retail market for tea and herbal tea managed to post modest growth in 2008 (1% in volume and value) despite a more lacklustre performance by standard tea, which, however, still accounts for the bulk of sales.

Crackers - US

After recovering from a slight dip that came at the peak of the low-carb diet fad in 2004, the cracker category has registered slow but steady increases in dollar sales. These sales gains, however, have come mostly as a result of price increases. Competition for share is fierce, and leading ...

January 2009

Food and Drink - International

Baby Food and Drink - US

With only a slight increase in the population of children aged three and under and slow but steady increases in the percentage of mothers who breastfeed their babies, the baby food and drink market has experienced only minimal dollar sales increases over the past five years. Economic pressures are likely ...

Attitudes Towards Dining Out - US

In 2009, the restaurant industry will face steep challenges, the result of an economic downturn that has reduced guest traffic at almost every restaurant segment in 2008, leaving the industry reeling. This is why this report is a must read for industry participants, as it provides needed insight into the ...

Crisps and Snacks - UK

The last Mintel report on crisps and snacks pointed to steady growth in the market based on a shift in consumption from children to adults. Growth in the market has exceeded these earlier expectations, despite continued pressure to reduce snacking behaviour among both children and adults in a drive towards ...

Lower Alcoholic Drinks - UK

Concern over binge drinking and related health issues has revived the market for low-alcohol drinks, boosting sales by 10% in volume and 12% in value to stand since 2006 at 20 million litres worth £66 million in 2008.

Kosher Foods - US

The kosher food market in the United States includes both "ethnic kosher/traditional kosher" products such as matzoh and "mainstream kosher" products-processed foods that have received kosher certification, but are in no other way identified with a religious kosher market. Sales in the kosher market are primarily reliant on the ...

Marketing, Promotion and Advertising Strategies of the Eating Out Market - UK

This report considers the marketing, promotion and advertising strategies used in the eating out market and will explore the process that allows an eating out organisation to maximise the effectiveness of its marketing budget, thereby achieving a sustainable competitive advantage.

Fair Trade Foods - UK

Despite its meteoric growth, the Fairtrade market still remains largely niche and it is questionable whether it is likely to remain as such or whether it will reach mass-market status. This report explores whether ethical consumerism is just a marketing buzzword.

Fruit and Vegetables - UK

While an already large market, demand for fruit and vegetables continues to expand to the benefit of all three main sectors profiled (fresh, frozen and canned). Much of the recent increase in volumes has resulted from the trend towards healthier eating as well as the push being given by the ...

Pizza - US

The pizza category is "humming on all cylinders" with impressive sales gains bolstered by innovations across the board. This report not only gives insight into what developments have been most successful and why, but also how the industry can take it a step further and continue to capitalize on consumer ...