



## April 2007

### Portables, Laptops and PDAs - UK

Since this report was last published in 2005, the already buoyant laptop market has boomed, above all in terms of volumes sold. A dramatic fall in prices and improvement in specifications and performance has tempted consumers to replace PCs and brought new customers into the computer market.

## March 2007

### In-car Technology - UK

The ICT market is seeing strong value growth. This is largely a reflection of the wider adoption of multi-media technology by society. Both vehicle manufacturers and consumers are showing increased interest in such technology resulting in a growing number of specialist ICT products being launched onto the market. Currently satellite ...

### Portable Technology Retailing - UK

Miniaturisation of information processing technology and rapidly declining prices are revolutionising how we use technology in our lives. Items like mobile phones that were once expensive and cumbersome are now available at prices accessible to most consumers. They are now easy to carry and are increasingly being used and worn ...

## February 2007

### PC Software - UK

This report examines the retail market for PC software in the UK. It focuses on the use of software for leisure use as well as by the home office user. It reports on trends within this market this being supported by exclusively commissioned research on the purchase and use of ...