

January 2021

Small Domestic Appliances: Inc Impact of COVID-19 - UK

“The small domestic appliances market remained resilient in the face of COVID-19 uncertainty in the past year. Although the rate slowed slightly, spending grew again, aided by the market’s pre-existing maturity online and immediate opportunities amid extended periods inside, the uptake of new pastimes and a new focus on diet ...

November 2020

Beds and Bedroom Furniture: Inc Impact of COVID-19 - UK

“COVID-19 will see sales drop in 2020, driven by a reduced appetite for big-ticket items, store closures, reduced credit uptake and a turn away from built-in furniture amid ongoing anxiety. This disruption is set to have longer-lasting implications also, with a notable shift in shopping behaviours, particularly in the move ...

Living and Dining Room Furniture: Inc Impact of COVID-19 - UK

“The market for living and dining room furniture is set to be badly impacted by COVID-19. In particular, the pandemic is likely to delay any recovery in sales after what was a period of slowing demand prior to early 2020. Nevertheless, there are segments of the market performing well with ...

October 2020

Kitchens and Kitchen Furniture: Inc Impact of COVID-19 - UK

“COVID-19 will see kitchen furniture sales fall sharply amid a reduced appetite for big-ticket purchases in 2020, store closures, a reluctance to allow tradespeople into the home and a slowdown in the housing market. However, extended periods inside will see an unprecedented rise in kitchen usage across the UK, refocusing ...

September 2020

Bathroom and Bathroom Accessories: Inc Impact of COVID-19 - UK

“The bathroom furniture and accessories market has recently suffered from a slowdown in the UK economy and stagnant property transactions. Despite COVID-19

bringing further difficulties for the market, opportunities exist with the online channel growing in importance with traditional retailers well placed to learn from pureplay online specialists who currently ...

August 2020

Furniture Retailing: Inc Impact of COVID-19 - UK

“COVID-19 will have a profound impact on the furniture market, both in the loss of sales in 2020, and in the far-reaching legacy impact of changing shopping behaviours. There are opportunities in this landscape, however, not least in the boost to office furniture with increased working from home, while the ...

July 2020

The Connected Home: Inc Impact of COVID-19 - UK

"Voice-controlled speakers continue to be the fastest-growing smart home product and consumers had greater incentive to buy smart displays during the early stages of the COVID-19 lockdown. People show high interest in smart security, and focusing on their potential to aid easier deliveries can help demonstrate their value for everyday ...

The Impact of COVID-19 on Retail and Ecommerce - UK

“The COVID-19 outbreak is an unprecedented event which has far reaching ramifications for the retail landscape. It will accelerate the underlying trends of the past decade: greater online penetration, physical space consolidation and, unfortunately, business failures. However born alongside this will be a greater appreciation for the importance of the ...

June 2020

DIY Retailing: Inc Impact of COVID-19 - UK

“COVID-19 will have a mixed impact on the DIY market. Extended periods inside will open opportunities amid a

Garden Products Retailing: Inc Impact of COVID-19 - UK

“Garden product retailing continues to evolve with the loss of market leader, Wyevale, from the garden sector being balanced out by the expansion of a number of other aspirational chains such as Dobbies, British Garden Centres and Blue Diamond. Going forward those operating outside of the horticulture market continue to ...

Department Stores: Inc Impact of COVID-19 - UK

“The department store sector in the UK continued to struggle throughout 2019 and the outbreak of COVID-19

renewed focus on the home and garden, while enforced self-reliance could return the appetite for DIY in the longer term. However, ultimately these opportunities will be unable to offset the sales lost ...

came at a particularly difficult time. Many of the leading department stores were in the midst of reviewing store portfolios and making significant strategic changes in order to try to turn things around ...

May 2020

Major Domestic Appliances: Inc Impact of COVID-19 - UK

“The market actually recovered momentum in 2019; however, the adverse impact of COVID-19 will put an end to this. While the majority of purchases are triggered by necessity, sales are nonetheless set to fall 11% in 2020 as stores are closed, housing transactions fall and elements of demand are limited ...

March 2020

Accessorising the Home - UK

“Spending grew again in 2019; however, the market is increasingly split into two; a divide increasingly characterised by age. The newer dynamic demand for trend-driven home accessories, favoured by younger shoppers as a means of affordable personalisation, continues to open avenues for growth. However, the next few years will be ...

February 2020

Electrical Goods Retailing - UK

“Spending on electricals rose again in 2019. However, the marketplace is changing, marked by the contrasting trajectories of online-only and specialist retailers. Consumer demand is increasingly dictated by the widening gulf between young and old shoppers. The fluid nature of the former opened several avenues for growth in the past ...

Nursery and Baby Equipment Retailing - UK

“The nursery and baby equipment market has suffered from increased competition from discounters and online retailers such as Amazon. Since the closure of Mothercare and Babies R Us the market has become even more fragmented, making it more important than ever for retailers and brands to stand out and try ...

January 2020

Consumer Trends, Attitudes and Spending Habits for the Home - UK



Retail: Home - UK

“Desire for open-plan living is fuelling a trend to extend or knock through to create larger living spaces which act as a home hub for family and entertaining at home. In turn this means more of the home is on view, creating demand for individual styling and higher average spend ...