

December 2019

Designer Fashion - UK

“The designer fashion market is experiencing major changes as the sector embraces the shift towards shopping more online and the higher visibility from social media. As Millennials drive sales of luxury fashion, they are putting pressure on designer brands to be more ethical, inclusive and diverse. They are also changing ...

November 2019

Consumers and the Economic Outlook - UK

“Brexit has been delayed again. The public faces a Christmas general election. And the economy narrowly avoided a recession in September. It is no wonder, then, that consumer confidence has taken a hit. However, financial well-being is holding up and the vast majority of people think they’ll be OK in ...

Summer Fashion (incl Swimwear) - UK

“With nearly three quarters of all consumers purchasing fashion items for the summer season, the market presents opportunities for retailers. The category has undoubtedly been buoyed by the growth in the popularity of summer events such as holidays and music festivals, but with the unpredictable weather consumers have been slow ...

September 2019

Jewellery & Watches Retailing - UK

“The UK jewellery and watch market has benefited from the rising demand for high-priced investment pieces as well as new trends in jewellery. However, many of the big brands and retailers are suffering from the same issues plaguing the high street, such as growing consumer uncertainty and declining footfall. Furthermore ...

Consumers and the Economic Outlook - UK

“It is a confusing time for the British public. The new Government has been unable to agree a Brexit deal with the EU and Parliament has passed legislation obliging the Prime Minister to request a further extension if he cannot get one. Despite this, Boris Johnson has maintained his stance ...

August 2019

Fashion & Sustainability - UK

“Press headlines and TV documentaries have helped to raise consumer awareness regarding how harmful certain shopping habits can be to the environment. Consumers want to see fashion retailers doing more to help them shop more ethically and sustainably. However, with so many conflicting messages regarding what is, and what is ...

July 2019**Department Stores - UK**

“As the UK’s leading department stores continue to struggle, there is a question as to whether the concept of a department store is still relevant. A broad range of goods was once what made these retailers stand out but online retailers can now offer an unparalleled amount of choice. This ...

June 2019**Purchasing Journey for Fashion - UK**

“The way people shop for fashion is changing and the distinction between online and offline is increasingly superficial as both channels are intrinsically linked, influencing one another. Online does continue to capture a greater share of the market year-on-year, but the argument remains that many online sales would not be ...

May 2019**Womenswear - UK**

“Growth in the UK womenswear market has remained robust, with demand being driven by new trends coming through as women become tired of long-standing favourites like the skinny jean. Retailers are recognising that ranges like petite and plus-size are no longer a niche concern, and growth in these categories has ...

April 2019**Footwear Retailing - UK**

“It has been a disappointing 2018 for footwear, with very little growth in value terms. The market has undoubtedly been affected by the current political uncertainty in the UK and people have been less willing to spend. Therefore, retailers offering value for money have performed better than others. The unpredictable ...

March 2019**Menswear - UK**

“After a sustained period of strong growth, the UK menswear market is slowing and the outlook is more challenging, particularly as competition has continued to rise. To succeed, retailers need to have a clear understanding of their menswear customer and be able to offer them a compelling and differentiated product ...

February 2019

Optical Goods Retailing - UK

“The takeover of Tesco Opticians by Vision Express at the end of 2017 marks a major change, injecting a ‘big 3’ opticians’ brand into more than 200 supermarket sites. In 2019 Asda’s own opticians’ operation is likely to gain from the proposed merger of Asda with Sainsbury’s creating stiff competition ...

January 2019

Handbags - UK

“Handbags are expected to have performed well in 2018, mainly due to its success within the luxury market. However, things are expected to slow post-Brexit. While younger women continue to be the main handbag buyers, brands and retailers should be thinking of new ways to attract a different consumer as ...