

November 2007

Cosmetic Surgery - UK

Clearly, self-perception is highly subjective and it could be argued that those who seek cosmetic surgery may have an overly heightened awareness of their looks. However, we live in an increasingly image- and youth-obsessed society and these are the driving forces behind the dynamic growth in the industry.

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Ethnic Cosmetics and Toiletries - UK

Whereas the UK beauty industry has benefited from enormous changes in terms of new brand launches and innovative NPD, the ethnic cosmetics, skincare and haircare markets have lagged behind. Many ethnic brands have changed little since their introduction in the 1980s and there have been few new brand introductions.