

June 2010

Eggs - UK

- Consumers are 'creatures of habit' when buying eggs - only 16% are adventurous enough to have eaten three or more different types of eggs in the last year.
- The health benefits of eggs are an important consideration for consumers, a third eat them because of their protein content.
- Welfare issues have ...

Cakes and Cake Bars - UK

This report examines the UK retail market for ready-to-eat (RTE) cakes. It includes packaged (or wrapped) and unpackaged (or unwrapped) cakes that are kept at ambient temperatures. The market can be broadly segmented into large cakes, occasion cakes and individual cakes.

May 2010

Chilled and Frozen Ready Meals - UK

- Expected to reach £2.7 billion in 2010, the ready meals market has grown by just 7% since 2005. The market contracted in 2008 as a result of consumer cut backs, but has bounced back strongly since, suggesting that the six million users switching to more cooking have not been ...

Soup - UK

This report assesses the performance of the UK soup market since Mintel's last report on this sector in May 2008. Since 2007, the UK market for soup has grown by 11% to reach £511 million in 2009.

April 2010

Food Provenance - UK

This report reveals that while no single food issue chimes with the whole of Britain, animal welfare has become the most widely shared concern. British and

Consumer Snacking - UK

- Nine in ten British adults eat snacks between meals, nearly half of them on a daily basis. There are in total an estimated 13 billion at-home snacking occasions a year, and 6.4 billion occasions on the go.
- Tangible benefits are key for healthy snacks looking to attract women. Just ...

Milk and Cream - UK

- Healthy growth in volume and value sales, highlights how the milk market has thrived during the recession, in fact it's one of the few areas where the market share of organic produce has increased.
- Milk suppliers have lost a PR battle: negative warnings over the fat content of milk are ...

Chocolate Confectionery - UK

- Top snack choice for consumers and bought as a personal treat by almost half the

local origin of food rank close behind, broadly on a par with purity of food, but well ahead of considerations like organic and carbon ...

population, the chocolate bar market has benefited from increased snacking on-the-go.

- Ethical considerations have increased in prominence in new product launches for chocolate confectionery in 2009 compared to 2007, although 7% of consumers say they ...

Health Food Retailing - UK

This report concentrates on products traditionally sold through health food stores. Functional foods, ie those with added ingredients that are of benefit to health (eg cholesterol-reducing margarine), are not strictly health foods but are discussed throughout the report as an associated category.