



July 2022

Prepared Meals - Ireland

“Runaway food price inflation and cost-of-living increases are going to have a strong impact on consumers’ usage of prepared meals – seeing fewer consumers splashing out on lunches via foodservice establishments – and creating opportunities for prepared meals – especially those that aim to recreate ‘restaurant experiences’. At the same ...

June 2022

Consumer Snacking Habits - Ireland

“In a post-COVID-19 era, consumer demand for snacks has remained high. However, the market is currently facing challenges which include the cost-of-living crisis, the Ukraine war and the obesity crisis that have impacted affordability, production of food ingredients and packaging materials and snacking perceptions. To ensure consumers continue to snack ...

April 2022

Cheese - Ireland

“Cheese usage has increased amongst COVID-19 and Brexit, and sales are expected to remain stable amidst the impact of the conflict between Russia and Ukraine. Even if prices are due to increase, it is believed that cheese is a popular enough product in Irish households that consumers will continue to ...