



January 2023

Supermarkets - Spain

"With food prices rising at their fastest rate in more than 40 years, grocery shoppers are looking around to find the best deals and making lifestyle changes to deal with the extra demands on their household budgets, shopping more at discounters and buying more own-label products. Efforts to counter high ...

Supermarkets - France

"The cost-of-living crisis is causing real pain for many French consumers and the grocery retailers have been competing for ways to support their customers and prevent them drifting to more value-led rivals. These have included price freezes on basic items, expanding own-label and new subscription-based loyalty schemes. Large-scale physical stores ...

Supermarkets - Italy

"The cost of living crisis has changed the way Italians shop for groceries in the past year, with the big winners being the discounters, our research showing strong growth in the proportion shopping with them and also significant growth in the proportion using them for main, rather than top-up/secondary ...

Supermarkets - Europe

"The grocery sector retained momentum in 2021 across Europe as society only gradually opened up, and over 2022 inflation has resulted in higher turnover, despite many shoppers trading down or buying less. Food retailers' sales increased across the continent and the sector still presents good prospects for retailers as the ...

December 2022

Clothing Retailing - Spain

"Clothing sales are wavering, as the cost-of-living crisis squeezes household budgets, forcing many consumers to take a more cautious approach to buying clothes. Shoppers are leaning more towards retailers that have value at their core, and are apparently willing to abandon their once-preferred brands, and they are shifting from buying ...

Clothing Retailing - France

"The French fashion sector has been undergoing a structural crisis for over ten years and was dealt a huge blow by the COVID-19 pandemic, further compounded by the cost of living crisis. Many retailers have been forced to slim down their operations, while others have failed or been sold. Price ...

Clothing Retailing - Italy

"The cost of living crisis in Italy has forced consumers to reappraise and reprioritise their regular spending, with the result that sales of specialist clothing retailers are still some way below their pre-COVID levels. Competition from online-only generalists and specialists has also intensified, while around half of clothing shoppers say ...

Clothing Retailing - Europe

"On the whole, 2021 brought a level of recovery to clothing in Europe following a slump the previous year caused by the COVID-19 pandemic. European clothing retail sales recorded 14.5% year-on-year growth reaching €171.6 billion in 2021, driven by the easing of pandemic restrictions, the reopening of stores ...