

December 2006

Suncare Preparations - UK

Warmer summers and a trend for frequent holiday breaks both in the UK and abroad has boosted sales of suncare since Mintel last reported on the suncare market in 2004. Many consumers are heeding the safe sun message from manufacturers and upgrading to higher UV protection formulations. However, education is ...

November 2006

Soap, Bath and Shower Products - UK

Hypothesis: "Most consumers are not particularly loyal to the bathroom toiletries they buy. Price is the main factor in determining purchase but is it at odds with the trend for brands which create a premium experience?"

September 2006

Hair Salon Products - UK

Compared to the haircare market as sold through retail outlets, salon haircare is a much smaller category, although growth has been somewhat faster, reflecting consumer demand for high performance products and the desire to replicate salon-perfect styles at home. However, growth in salon haircare has been hampered by the fact ...

August 2006

Make-up - UK

The make-up market is fast-moving in terms of fashion trends and new product innovation and has attracted many new brands over the past ten years.

July 2006

Health and Beauty Retailing - UK



Beauty and Personal Care - UK

Mintel last examined the Beauty and Health Retail Sector in May 2004.

June 2006

Cosmetic Surgery - UK

Marketing the cosmetic surgery industry is a delicate task at best – within an atmosphere where fascination and fear appear to reign almost in opposition to each other in the public imagination.

Facial Skincare - UK

Mintel last reported on the UK market for Facial Skincare in June 2004. Since then, NPD has focused strongly on anti-ageing treatments with frequent new product launches boasting the latest advances in technology.

March 2006

Men's Toiletries - UK

About the market:

February 2006

Hair Colourants and Home Perms - UK

About the market: