



## December 2017

### Auto Service, Maintenance and Repair - US

"Auto service, maintenance, and repair are critical components of vehicle ownership. Vehicles require regular maintenance and upkeep to ensure their longevity and use, and neglecting such responsibilities can result in extremely costly repairs for consumers. Today's consumers are aware of the necessary service and maintenance they must perform but are ...

## November 2017

### Tires - US

Tires, the only objects that touch the ground on a vehicle, play an extremely important role in vehicle ownership. A typical tire lasts around 30-40 thousand miles, or three to four years depending on how much driving a car owner does. Accounting for the occasional flat or punctured tire, a ...

## October 2017

### Consumers and the Economic Outlook: Quarterly Update - US

"The US economy remains strong and stable, maintaining most levels it held last quarter. Consumer outlook is still optimistic and positive, but differences in age and income level reveal different motivations for improving the current state of a consumer's finances. Few predict that their financial situation will change much over ...

### Luxury Cars - US

"Luxury brands will need to gain market share for growth in a stagnant market, and Millennials will be the key demographic for success. Brands will need to not only compete with each other but also compete with entry-level brands as they become increasingly sophisticated and advanced driver safety systems gain ...

## September 2017

### New Cars - US

New vehicle sales through 2017 have confirmed that the auto industry hit "peak auto" in 2016, meaning growth in new vehicle sales will end this year. Despite the slowdown, Mintel estimates a healthy 17 million units will be sold in 2017. The stagnant market means that auto manufacturers will need ...



## July 2017

### Certified Pre-Owned Cars - US

"CPO (certified pre-owned) vehicles are used vehicles that have been certified by an auto manufacturer or dealership to meet specific quality criteria. Certification gives car shoppers assurances as to the quality of the used vehicle that was purchased and the vehicles typically come at a higher price point than a ...

### Consumers and the Economic Outlook: Quarterly Update - US

"As of June 2017, the economy is still improving, wages are slowly rising, and unemployment numbers continue to fall. Consumer sentiment about their financial situation remains healthy, and most consumers don't think their finances will change (or increase) that significantly. Parents overall are somewhat more optimistic about the financial future ...

## June 2017

### Perceptions of Auto Brands - US

"Brand perception for automotive companies is critical to success since consumers are so infrequently in the market for a vehicle. Past experiences, reputation, and word of mouth are crucial factors that play a role in shaping consumers' choices before they even decide on what to purchase. For success in the ...

## May 2017

### Car Purchasing Process - US

"Purchasing a car is an extremely important decision for most Americans, as it is typically the second most expensive purchase consumers make after their homes. The automotive marketplace is filled with options for consumers to consider: which brand, body style, specific model, new or used, all at an affordable price ...

## April 2017

### Consumers and the Economic Outlook: Quarterly Update - US

"With a new administration, a growing economy, and a relatively healthy jobs market, this Report addresses how consumers are feeling about their current financial situation. Through a series of questions that will be asked throughout 2017, Mintel has aggregated consumer opinion on their current finances, how they hope to improve ...

### Automotive Innovations - US

"The automotive industry has seen a flurry of recent technological advancements that improve safety, connectivity, and convenience for consumers. The industry has made advancements in autonomous ability that advances safety and implements preventative protection measures. Features like forward collision avoidance, lane-keeping assist, and adaptive cruise control have made their way ...

## February 2017



## **Ride Sharing and Alternate Transportation - US**

"Ride sharing services as an industry is a relatively recent innovation which has exploded in use and popularity in recent years. Ride sharing services have popped up across the globe, available now in practically every major metropolitan area. Due to advances in smartphone technology and capabilities, ride sharing has allowed ...

**January 2017**

## **DIY Auto Maintenance - US**

"This Report will focus on the DIY (do-it-yourself) automotive sector, and will discuss consumers' DIY history, overall aptitude, and knowledge of specific automotive maintenance, repairs, and customizations, as well as motivations and attitudes toward DIY automotive work."