

October 2008

Household Paper Products - US

The \$13 billion market for household paper products has shown strong growth since 2003, but much of this growth has been due to manufacturer price increases rather than growth in consumer demand. Continued declines in consumer confidence in the U.S. economy and rising inflation are causing consumers to make ...

September 2008

DIY Power Tools - US

From 2007-08, power tool sales have fallen as the housing market has stumbled, home renovations have declined and commodity costs have risen. While cordless tools remain comparatively strong sellers, on a whole, DIY power tool sales fell in 2007 and are likely to continue to decline further in an uncertain ...

July 2008

Washers and Dryers - US

During 2003-2008, appliance sales have tracked the boom and the bust of the housing market. After showing strong sales for a mature market through mid-2006, the market has seen sales slide as the housing market has stumbled. Once the housing market stabilizes, replacement sales, product innovation - especially in "green" technologies ...