

September 2009

Refusing to Grow Old Gracefully - UK

- The growing number of over-45s represents a force to be reckoned with! Today there are 25.7 million adults aged 45+ in the UK; by 2014, there will be another 2 million.
- Indulging in life's little luxuries gets easier with age. Although the financial circumstances of the over-45s vary, many ...

Customer Loyalty and Discounting in Retailing - UK

The recession provides the ultimate test of customer loyalty to those stores where shoppers spend the bulk of their money. But are shoppers altering their spending behaviour in favour of cheaper goods and cheaper retailers, or are people simply saving money by buying differently from the retailers they always use?

August 2009

Financial Services: Technology and the Internet - UK

Technology has created both opportunities and challenges for the financial services industry over the last decade. The expansion of online banking services has fundamentally altered the retail banking sector, while the development of online distribution channels is having an impact across the financial services industry. At the same time, a ...

Ethical and Green Retailing - UK

This report focuses on consumer awareness of the issues and how their behaviour has changed in response to changing economic and environmental conditions. It identifies whether consumer action on environmental issues is increasing and assesses whether retailers need to do more on environmental and ethical issues as a consequence.

Taking Care of Yourself - Summer Edition - UK

Over the years, Mintel has conducted a large amount of research on health and diet issues: everything from healthy eating to exercise to smoking cessation aids. Research has always focused on consumer attitudes and intentions. However, intentions do not always translate into actions. Therefore, Mintel commissioned a tracking study, following ...

July 2009

Delayed Maturity - UK

Kidults, adultescents, boomerang generation and thresholders. These are some of the terms coined to describe the tendency towards an 'extended adolescence', during which people in their twenties and early thirties continue to exhibit behaviour and lifestyles associated mainly with teenagers.

Online and Interactive Gambling - UK

Only a very small minority of UK adults actually participate in online gambling, but very few will be unaware of its existence and a large majority will have formed some sort of opinion about it. For many non-gaming brands, the normalisation of gambling in general led by the success of ...