



Lifestyles - Brazil

December 2021

Online Shopping - Brazil

“After the great growth of online shopping due to the total or partial closure of physical stores during the COVID-19 pandemic, the sector has been impacted by a drop in purchasing power, which may encourage consumers to opt for physical stores as restrictive measures are relaxed. In order to continue ...

Busy Lifestyles - Brazil

“A large number of Brazilians have been feeling overwhelmed by the increased workload and household chores. As a result, the leisure activities most desired by consumers are taking care of themselves and doing physical activities, which reinforces their greater concern with health and wellbeing.”

– **Laura Menegon, Junior Research ...**