

April 2007

## Adult Obesity - US

This report covers products and services for those who suffer with issues related to being overweight, and tracks the retail experience through the eyes of larger-sized adults. Ultimately, this work provides possible avenues of improvement for retailers, while suggesting that this community should be better served. There appears to be ...

## Bingo - UK

Bingo clubs will continue to suffer from their downmarket image which limits their appeal as a night out for the majority of consumers. What is certain is that the industry will experience a downturn in turnover in 2007, not as a result of the Gambling Act, but because of the ...

## Budget Hotels - Europe

Travel & Tourism Analyst is a bimonthly newsletter providing an examination of the travel industry, sector by sector. Each issue includes five objective and detailed studies on sectors and issues of interest and importance, across the international tourism industry.

## Changing Distribution Balance in Insurance (The) - UK

The key theme within this report is the way in which the continued growth of the direct insurers and of the direct sales channels is generally accompanied by high levels of churn and commoditisation, with policies increasingly assessed on price alone. Mintel examines ways in which insurers can try to ...

## Complementary Medicines - UK

Complementary and alternative medicine is one area of OTC (over the counter) medications that is bucking the stagnant/declining sales trend (albeit starting from a low baseline). As consumers are encouraged to take more responsibility for their health and self-medication increases, complementary and alternative medicines are growing in popularity.

## Baby Durables - US

Reaching nearly \$3 billion in 2006, the baby durables market grew 11% in current prices during 2001-06. The baby durables market is made up of four segments:

## Breakfast and Sandwich Meat - US

Breakfast and sandwich meats are a staple in many households. However, the market has been experiencing a decline in FDM sales, excluding Wal-Mart, making the evaluation of products, positioning, and placement a must for players in the category. The U.S. breakfast and sandwich meat market posted sales growth in ...

## Carbonated Drinks - US

This report provides industry participants, analysts, and investors with insight into the carbonated drinks market. This in-depth perspective helps stakeholders make informed decisions in targeting consumers, introducing new products and engineering "hybrids." The knowledge in the report will also help readers develop merchandising and retail strategies that will rejuvenate ...

## Color Cosmetics - US

Consisting of face, lip and eye makeup, purchases in the market for makeup are largely driven by Baby Boomers' desire to maintain a youthful appearance, as well as by teens and tweens seeking to enhance their personal appearance. The market consists of products across a wide range of price points ...

## Convenience Stores - US

In this report, Mintel provides actionable insights for the convenience store market on many different levels. A number of factors are reshaping the market, including:

## **Cruises - UK**

The Internet and low cost carriers have triggered the demise of the package industry as more of the population makes their own travel arrangements. Overseas travel, particularly short-haul is as easy as clicking 1-2-3 and customers struggle to see the need for a specialist travel advisor. The cruise sector, however ...

## **Digital Television - US**

The market for digital and high-definition (HD) televisions has finally hit its stride, showing a phenomenal 63% growth in 2006 alone. In this report, Mintel takes a comprehensive look at how adoption of HD technology is progressing and the challenges faced by manufacturers and retailers in maintaining profitability despite booming ...

## **Dishwashing Detergents - Italy**

In 2006, the Italian dishwashing products market was valued at €493 million, up 2.5% on 2005, and 5% on 2001. The market is forecast to grow by 10% in the period 2006-11, double the rate of 2001-06, to reach a value of €541 million. The growth will largely come ...

## **Dishwashing Detergents - UK**

Mintel's Market Intelligence series currently consists of 120 reports annually, divided into two UK-focused sectors:

## **Ethical Catering - UK**

Ethical issues have dominated the headlines in recent years, as well as supermarket shelves and business plans alike. However, the ways in which companies are choosing to adopt ethical issues are rather varied. For instance, although there is a growing niche market of entirely eco-friendly restaurants, the majority will choose ...

## **Finding Work/Life Balance - new opportunities for FS providers - UK**

## **Dark Rum and Brandy - UK**

Growth has slowed considerably due to a recent trend away from on-trade drinking in favour of in-home consumption. Fewer consumers are drinking alcohol and those who are doing so are visiting pubs less frequently.

## **Dishwashing Detergents - France**

While increased penetration of dishwashers in France should be driving increased sales of dishwasher products, falling usage appears to be limiting growth. Hand dishwashing appears to be increasing slightly, suggesting that some hand dishwashing is replacing frequent dishwasher usage. Is this a result of further cut-backs from French consumers, or ...

## **Dishwashing Detergents - Spain**

European Consumer Goods Intelligence is a unique series of fmcg market research reports, written by industry experts and incorporating exclusive insight into consumer activity and market trends.

## **Diving Tourism - International**

Travel & Tourism Analyst is a bimonthly newsletter providing an examination of the travel industry, sector by sector. Each issue includes five objective and detailed studies on sectors and issues of interest and importance, across the international tourism industry.

## **European Retail Briefings - Europe**

European Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, European Retail Briefing focuses on a key issue or specific European retail sector. The month's retail news is ...

## **Food Allergies and Intolerance - US**

Changing lifestyles and working patterns are transforming the composition of the UK's labour market. At the same time, there has been a noticeable shift in political, academic and media focus onto the 'quality' of work as opposed to merely the quantity of jobs. This shift in focus has occurred at ...

## Full-service Breakfast - US

This report explores the growing full-service restaurant breakfast market, in terms of market sales, major chains, and new items, as well as factors that will drive change in the market in upcoming years. As a result of the focus on full-service breakfast chains, the heart of the report is an ...

## Gum, Mints and Breath Fresheners - US

In this report, Mintel examines industry trends, sales data and unique consumer research to reveal who is moving the gum, mints and breath freshener market. Mintel clearly identifies the principal external factors driving or curtailing growth. Exclusive consumer research reveals the attitudes, needs and behavior of consumers, with analysis broken ...

## Home Shopping - Europe

Mintel European Retail Intelligence provides independent, expert coverage of the major retail sectors throughout Europe. Each title in this series analyses retailing trends in up to 19 European markets, including the Scandinavian nations and Eastern European countries such as the Czech Republic and Poland as well as the major Western ...

## Impact of the Environment (The) - UK

Media attention on environmental matters has grown substantially in recent years. The publication of the Stern Report into the impact of climate change has focused attention on the responsibility of the government, business and the individual in reducing carbon emissions and following a more sustainable model of living.

## iPod Generation - UK

The world of food allergies and intolerance is largely shrouded in mystery, with reporting agencies claiming different numbers of sufferers. Many consumers are affected but don't understand the cause. As a result, manufacturers and retailers do not know how to best approach the market.

## Greetings Cards - UK

Mintel's Market Intelligence series currently consists of 120 reports annually, divided into two UK-focused sectors:

## Health Savings Accounts - US

Health Savings Accounts (HSAs) are the latest addition to the field of consumer directed health plans. This report provides an overview of the HSA, its penetration in the marketplace (including who is enrolling in the product) and where future opportunities may lie.

## Housewares Retailing - UK

Housewares is an example of a market which is seeing broader distribution as many retailers, reaching saturation in their core markets, add related product ranges. All the grocery companies, many clothing retailers, DIY stores, furniture retailers and value retailers are expanding their ranges of housewares. So, as more retailers enter ...

## Internet Quarterly - UK

nb Listed price is for four issues over 12 months

## Irish Lifestyles - Ireland

This report aims to gain an insight into the attitudes and behaviour of the iPod Generation. It concentrates on younger people, but also takes into account the way in which this 'generation' includes older people who have fully embraced the iPod, MySpace, YouTube, and any number of formerly cutting edge ...

## Is Staying in the new Going Out? - UK

With higher levels of disposable income and an unprecedented array of activities competing for their spare time and money, consumers have never enjoyed so much choice in the leisure market. The freedom of rising incomes now means that staying in is no longer a necessity for the large majority of ...

## Medical Devices (Industrial Report) - Ireland

## Multichannel Consumers - UK

Mintel's Leisure Intelligence series is currently divided into three sectors:

## Oral Care - The Market - US

In spite of massive research and development, as well as powerful product launch campaigns, the oral care market was flat in constant dollars from 2001-06. Lack of growth stood in spite of the dramatic spike in interest in whitening products, well-publicized connections between overall health and the health of gums ...

## Paint and Wallcoverings - US

This report is the most thorough view of the paint and wallcoverings market you will find, with analysis of

In response to increasing demand for data concerning the dynamic economy and growth markets of Northern Ireland and The Republic of Ireland, Mintel has developed a series of reports covering a wide variety of sectors within both of these dynamic regions. Each one provides detailed coverage of key drivers as ...

## Jeans - UK

Mintel's Market Intelligence series currently consists of 120 reports annually, divided into two UK-focused sectors:

## Medicated Skincare - US

The medicated skincare market depends largely on the incidence of skin conditions requiring some type of medicated remedy, including first-aid ointments, lip care/cold sore remedies, anti-itch products, acne care, athlete's foot, wart removers, and lice remedies. As the prevalence of the conditions calling for these remedies remains somewhat static ...

## Non-foods in Grocery Multiples - UK

Grocers' sales of non-food merchandise have continued to rocket in the past year, up 11.8% to £18.7 billion according to Mintel estimates, making this one of the most dynamic market segments in retail. Sainsbury's is targeting the clothing and footwear market with its TU range, while Asda has ...

## Oral Hygiene and Toothbrushes - UK

Oral hygiene brands are continually pushing new product concepts which feed people's desire for good-looking, problem-free teeth. But are consumers taking as much responsibility for dental health as they should be?

## Pasta Sauces - US

In *Pasta Sauces—U.S.*, April 2007, Mintel examines the state of shelf-stable and refrigerated pasta sauces sold in

demographics; industry and product trends; sales data; and custom consumer survey research available exclusively from Mintel. Specifically, this report examines:

## Reduced Fat and Reduced Calorie Foods - UK

RFCS products have enjoyed a period of sustained growth as consumers seek ways of controlling their weight and improving their health. Growth rates are now slowing and the RFCS market faces serious challenges. Changing consumer attitudes towards diet and towards RFCS products mean that such products may play a less ...

## Sports Venue Catering - UK

Although small gains have been made in catering spend per head at sports venues, the main cause of market growth has been due to increases in total attendance levels. The biggest barrier to further development is that of queues and the length of time it takes to get served, allied ...

## Sweet Spreads - UK

The sweet spreads market has an opportunity to develop new usage occasions and attract new users through a fresh approach to health, based on adding good ingredients 'food plus'. Lessons can be applied from the success of the fruit and herbal tea sector, which has successfully addressed many of the ...

## Travel Booking - US

This report looks at a battle happening in the travel booking market. This is frequently characterized as being the struggle between online and offline booking. However, as more and more booking sources take their services online, it is more accurate to say that the battle is between Internet-based travel agencies ...

## UK Retail Briefing - UK

UK Retail Briefing is a monthly news digest service, which brings together news on companies and their business environments. The coverage is split by sector and supplemented by soundbite-style commentary and opinion. Recent sales figures are given with month-by-

FDM and natural foods retail channels. With FDM sales both in 2001 and 2006 at \$1.5 billion, the market might appear flat. But this hides the fact that 2006 sales are ...

## Secured Lending Products - UK

With slower growth forecast in the housing and mortgage markets overall in 2007, providers of secured loans will have to compete as fiercely as ever in a market that is becoming increasingly crowded. Moreover, as market conditions are poised to get tougher, providers will need to focus on holding their ...

## Sugar Confectionery - UK

The market faces a challenging future due to a declining child population and increasing health concerns. But it is not all bad news. Offering potential for the sugar confectionery industry is a strong correlation between effort (healthy diet) and reward (treat) as well as the view of sugar confectionery as ...

## The Irish Foodservice Market (Industrial Report) - Ireland

As a leading strategic marketing consultancy and sector specialist, OCO Consulting has identified a growing demand for reliable market insight into industrial sectors across Ireland.

## Tulip: High Net Worth & Ultra High Net Worth Investment Plans for 2007 - UK

## White and Dark Spirits: The Consumer - US

This report provides stakeholders in the distilled spirits industry—marketers, manufacturers, distributors and retailers—with analysis and insights to help make informed decisions in positioning marketing messages,



month trends for each sector, plus an inflation monitor highlighting key developments ...

### **Women's Bodycare - Italy**

Following several meagre years, body care sales are growing again, driven by a plethora of innovations. However, while the cutting-edge body firming, toning and anti-cellulite treatments are dominating the leading company launches, there is currently a pronounced shift in favour of all-purpose products as a reflection of reduced purchasing power ...

and launching new products and retail strategies. Such insights include:

### **Women's Bodycare - Pan-European Overview - Europe**

European Consumer Goods Intelligence is a unique series of fmcg market research reports, written by industry experts and incorporating exclusive insight into consumer activity and market trends.