

January 2021

Aircare - US

“The pandemic has led to an explosion of new home behaviors, including how consumers view, use and shop for aircare. While it remains to be seen which new behaviors will stick and become a ritual and which will fade as we emerge from this health crisis and recession, brands have ...

Upcoming Reports

Small Kitchen Appliances - US - December 2021

Improving the Home - US - November 2021

Food Storage and Trash Bags - US - October 2021

Cookware - US - September 2021

Home Laundry Products - US - August 2021

Outdoor Cooking - US - July 2021

Natural Household Consumer - US - June 2021

Smart Homes - US - June 2021

Tableware - US - April 2021

Consumers and the Economic Outlook - US - January 2021

Dishwashing Products - US - November 2021

Sleep Health - US - November 2021

Household Cleaning Equipment - US - October 2021

Household Surface Cleaners - US - September 2021

The Natural Healthcare Consumer - US - August 2021

Shopping for Household Care Products - US - July 2021

Pet Supplies - US - June 2021

Cleaning the House - US - April 2021

Major Household Appliances - US - March 2021