

### November 2021

#### Improving the Home - US

“The pandemic economy has produced distinct winners and losers. The home renovation industry is decidedly in the winner column. While many professional projects came to a halt when COVID-19 hit, DIY projects surged. The flexibility of remote work, combined with the fact that people now require their homes to function ...

### October 2021

#### Household Cleaning Equipment - US

“Elevated cleaning frequency during the pandemic naturally benefitted the market, which reached an estimated \$5.6 billion in 2021. The future of the cleaning equipment space will be shaped by innovations around convenience: whether that be saving time or simplifying sustainability.”

### Upcoming Reports

**Household TBD - US - 2022**

**Dishwashing Products - US - 2021**

**Small Kitchen Appliances - US - 2021**

**Food Storage and Trash Bags - US - 2021**