



October 2006

Attitudes Towards Processed Foods - Ireland

The processed foods market is currently facing a series of challenges on the back of intense criticism from relevant health/government organisations in relation to the obesity issue, food scares such as those regarding Sudan 1 and Para Red, the debate over British school dinners, influenced by Jamie Oliver and ...

August 2006

Attitudes to Drinking: Sober Ireland? - Ireland

In response to increasing demand for data concerning the dynamic economy and growth markets of Northern Ireland and The Republic of Ireland, Mintel has developed a series of reports covering a wide variety of sectors within both of these dynamic regions. Each one provides detailed coverage of key drivers as ...

July 2006

Targeting the Finance Friendly - Ireland

The purpose of this report is to provide an understanding of the financial markets of both NI and RoI, more specifically, an analysis of the composition of these markets in terms of the different types of financial consumers.

May 2006

Pre-family Adults - Lifestyles of the Young and Carefree - Ireland

Mintel's research has consistently found that attitudes and behaviour towards work, life and leisure change considerably after the onset of the three major long-term responsibilities, namely marriage, mortgages and parenthood. This is largely due to the sudden change in money and time available for individuals and families as ...



March 2006

Irish Lifestyles - Ireland

In response to increasing demand for data concerning the dynamic economy and growth markets of Northern Ireland and The Republic of Ireland, Mintel has developed a series of reports covering a wide variety of sectors within both of these dynamic regions. Each one provides detailed coverage of key drivers as ...

January 2006

Customer Retention: To Switch or Not to Switch - Ireland

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