

July 2006

Ambient Desserts - UK

Mintel last examined the market for ambient desserts in July 2004.

Batteries - UK

This report analyses the dynamics in the battery market, which Mintel last reported on in July 2004, focusing on dry cell batteries both primary and rechargeable.

Carbonated Soft Drinks - Ireland

The carbonates industry is one of the most heavily advertised and, as such, is full of easily recognised brands, such as Pepsi, Coca Cola and Red Bull. The industry is mature, and market conditions are not easy, with consumers continuing to turn to healthy options to quench their thirst, with ...

Champagne and Sparkling Wine - US

This report examines the U.S. market for domestic and imported sparkling wine, including Champagne. Sparkling wines include both those produced by natural fermentation techniques, and those created by injection of carbon dioxide into the bottles. In this report, Champagne refers only to those products made in France under the ...

Cheapest on Display Foods - UK

It is only a decade or so ago that consumers were faced with a simple choice when pushing their trolley down the supermarket aisles – branded, or own-label?

Annuities - US

This report will provide a perspective on annuity sales and distribution channels; the competitive marketplace; and demographics and financial behavior of deferred and immediate annuity owners. It will also address consumer attitudes about annuities and offer some insights about future initiatives within the industry.

Body Care - US

This report examines the market for a range of products designed for use on the body, including hand lotions, creams, emollients, and anti-cellulite products. Close to two thirds of adults use moisturizers, and over half of teens use them. Drivers in this market include consumers who want to ward off ...

Catering for the Third Age - UK

The market for catering targeting consumers from the Third Age lifestage has been displaying impressive growth during the past five years, driven by growing affluence among this sector of the population, an increase in the frequency with which they eat out and a steady growth in the number of people ...

Character Merchandising - UK

The previous Mintel *Special Report on Character merchandising* was published in 2002 and examined the use of character merchandising across a broad spectrum of markets; media-led products such as books, videos/DVD, and non-media items such as toys, games, clothing, homewares and food and drink products. The previous report analyzed ...

Children's Attitudes Towards Eating Out - UK

Mintel has on a number of occasions previously reported on children's eating habits but this report looks for the first time specifically at the attitudes children have to eating out. Not so very long ago eating out was the preserve of the adult world, and then children were tolerated in ...

Chilled Pot Desserts - UK

Mintel last examined the market for chilled pot desserts in July 2004.

Condo Hotels - International

Condominium hotels, or 'condo hotels', represent an increasingly popular way of financing lodging developments, and the sector has experienced explosive growth in the past few years, especially in the US. Strictly speaking, a condo hotel is a property with units (apartments or guestrooms) that are managed centrally, like any other ...

Debit Cards - Ireland

This report discusses the penetration, usage and popularity of debit cards as a form of payment for goods and services in Ireland in 2005. To facilitate this, Mintel will highlight the penetration of debit cards among consumers as a convenient and cost-effective electronic payment method, as opposed to using cash ...

Energy Drinks - US

The \$1.1 billion energy drink market has experienced phenomenal growth of over 700% in current terms between 2000 and 2005. Teens and young adults remain the primary target of manufacturers, and marketers have thoughtfully positioned their beverages in the marketplace, creating an energy drink for every young lifestyle. Many ...

Evening Meals - US

On any given day, the meal presenting the most challenges to consumers and households alike is the evening meal, or dinner occasion. In an environment of increased pressure to put a meal on the table, feed the family, or simply squeeze eating between other endeavors, the evening meal occasion continues ...

Complementary and Alternative Medicine - US

Mintel defines the complementary medicine market as products available to the general public that may offer preventative solutions, relieve symptoms, or treat illnesses, and which use non-invasive, non-pharmaceutical techniques, and are thus considered outside of the scope of 'conventional' medicine. This report focuses on two main sectors of complementary or ...

Credit and Debit Cards - UK

The economic landscape over the past five years has stimulated consumer spending, fuelling growth in both debit card and credit card spending. Low interest rates have been the main driver in credit and debit card spending over the period, enabling lenders to offer attractive rates and the spending public to ...

Diet Trends - US

This report looks at consumers' attitudes and behaviors related to dieting, both for health benefits and for weight control. Doctors, weight loss clinics/systems and the popular media have championed a number of diets from sugar-free to low-carb. Consumers try each diet fad as it emerges on the scene. This ...

European Retail Briefings - Europe

European Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, European Retail Briefing focuses on a key issue or specific European retail sector. The month's retail news is ...

Fast Casual Restaurants - US

Fast casual is one of the fastest-growing sectors of the restaurant industry. Restaurants in this market average \$10 per ticket, and claim to combine the quality of family casual with the convenience of fast food. Its undeniable value proposition--the merger of healthy, high-quality food with fast food convenience--has allowed the ...

Fragrances and Cosmetics - Europe

This report provides a pan-European overview of the fragrances and colour cosmetics retail markets in France, Germany, Italy, Spain and the UK. For a more detailed breakdown of market size data, please refer to individual country reports.

Hispanics and Personal Care - US

Hispanic women are more likely than other women to agree with the statements *"I like the way I look"* and *"I take the time to look my best every day."* This level of interest in personal appearance and grooming holds true regardless of age or the presence of children ...

Hotels - UK

This report examines the UK hotel market in terms of both business and leisure visits, discussing the major industry players and the factors affecting market growth.

Household Cleaning Products - Germany

In 2006, total market size is estimated at €864 million, up 8% from 2001. Dry dusters (introduced in 2001), limescale removers, bleach & disinfectants and all-purpose cleaners have seen the largest sales increases, while furniture polishes and some other very specialised cleaning products lost ground as consumers increasingly opt for ...

Household Cleaning Products - Europe

This report provides a Pan-European overview of the household cleaning products markets in France, Germany, Italy, Spain and in the UK.

Household Cleaning Products - UK

Health Foods - Ireland

This report examines the market for health foods in Ireland. The report will investigate various consumer attitudes to health foods and issues surrounding health, diet and nutrition. Mintel previously examined the Irish healthy eating market in March 2004; that report revealed a lack of awareness regarding certain health ...

Home Insurance - UK

This report focuses on the UK's highly competitive domestic property insurance market. This sector, which constitutes just over a quarter of the personal lines general insurance market in terms of gross written premiums, has suffered from adverse market conditions over the last few years.

Household Cleaning Products - France

Sales of household cleaning products in France fell by an estimated 5% to €912 million in 2006, as a downturn in the French economy led increasing numbers of consumers to purchase lower-priced own-label brands or shop for these products in hard discount stores.

Household Cleaning Products - Italy

The Italian household cleaning market weathered the recent recession fairly well, emerging with a moderate growth and intensive product launching activity. Consumers continue to be attracted by innovations but are looking for value for money and have become more price sensitive.

Household Cleaning Products - Spain

This report reviews the market for household cleaning products in Spain, by discussing the main factors impacting upon sales, and by assessing product sectors in terms of market size and brand shares. The report also examines the main distribution channels for dishwashing detergents, and reviews the development of new products ...

Ice Cream - US

The Household Cleaning Products market is anticipated to slide by 2% in 2006, as a result of deflationary market forces and a pinching of distribution.

Luxury Goods Retailing - International

According to Mintel's definition, based on the leading luxury goods companies, the global luxury goods market was worth an estimated €70.0 billion (US\$87.5 billion) in 2005, up 9.2% on 2004. This increase comes despite a further strengthening of the Euro against the dollar during ...

Non-alcoholic Beverages: The Market - US

The report covers sales of drinks primarily for home consumption, and does not include foodservice sales.

Online Gaming and Casinos - UK

By comparison to the rest of the UK gambling market, the online gaming sector is still in its infancy: while man has been betting on horse for centuries he has been betting online for barely a decade. In 2005 and 2006, however, the online sector has grown into something of ...

Poultry - UK

As a primary food market poultry products have been subject to intense price pressure as retailers have focused on policies such as everyday low pricing.

Precious Metal Jewellery - UK

Mintel's last review of the precious metal jewellery market in March 2004 was able to testify to strong sales growth in real terms, and the report sought to establish whether growth could be sustained. It concluded that

The FDM packaged ice cream market grew 17% in current dollars, or 3% in constant 2004 dollars, from 1999-2004, fueled by unprecedented levels of product innovation and the emergence of a better-for-you sector that transformed the look of the ice cream aisle. The \$6.8 billion category comprises a wide ...

Minor Ailment Remedies - UK

Mintel last examined the market for minor ailment remedies in the report July 2004.

Occupational Pensions - UK

This report covers the occupational pensions market. In writing this report, Mintel has questioned key company pensions suppliers to verify market trends and gather in-depth information relating to occupational pensions business. Issues impacting the occupational pensions market are looked at in detail and the market size established.

Petrol Forecourt Retailing - UK

Forecourt retailing is a retail sector that is undergoing wide-ranging changes. The number of forecourts in the UK has been in long-term decline, influenced by flat demand for fuel.

Poultry - US

The poultry market, including fresh and frozen chicken parts; fresh and frozen whole chicken; and other forms of poultry such as turkey, duck, and Cornish hen was worth \$18.6 billion in 2005. This figure represents a 19% increase since 2000, or 5% when adjusted for inflation. The steady growth ...

Recycling (Industrial Report) - Ireland

As a leading strategic marketing consultancy and sector specialist, OCO Consulting has identified a growing



growth would continue, but at a reduced rate. In practice overall market demand ...

Role of Property in HNW & Ultra HNW Portfolios (The) - UK

Targeting the Finance Friendly - Ireland

The purpose of this report is to provide an understanding of the financial markets of both NI and RoI, more specifically, an analysis of the composition of these markets in terms of the different types of financial consumers.

Tenpin Bowling - UK

Tenpin bowling has been established as a commercial leisure activity in the UK for over 40 years, but after a period of growth in the 1980s, decline set in during the early 1990s.

UK Retail Briefing - UK

UK Retail Briefing is a monthly news digest service, which brings together news on companies and their business environments. The coverage is split by sector and supplemented by soundbite-style commentary and opinion. Recent sales figures are given with month-by-month trends for each sector, plus an inflation monitor highlighting key developments ...

Wireless Living - US

The wireless living market includes an assortment of wireless devices used in the home context and covers usage of cellular phones as the primary house phone only.

Yogurts - UK

demand for reliable market insight into industrial sectors across Ireland.

Student Lifestyles - UK

This report takes as its theme 'students as consumers', and looks at the attitudes of those who are already students during the first half of 2006 (who will not be affected by the new tuition fee arrangements) towards what their university provides for them - academically, socially, and in terms of ...

Teenage Magazines - UK

This report monitors developments in the teenage magazines market since Mintel last reported on it in 2004.

Theme Park Tourism - International

This report examines the contribution of theme parks to the world's travel and tourism economy, and also provides a broad overview with regards to the demand and supply of theme parks. The three major markets for theme park tourism – namely the US, Europe, Africa and the Middle East (EMEA ...

Video Game Console Systems - US

This report covers sales of new video game consoles and software for the following gaming platforms: Sony PS2 and PS3; Microsoft Xbox and Microsoft Xbox360; Nintendo GameCube and Nintendo Wii.

Womenswear Retailing - UK

This report covers the retailing of women's outerwear, including dresses, blouses and tops, knitwear, trousers and jeans, suits, jackets, coats and rainwear.



The yogurt market is one of the most dynamic in grocery, highly competitive with strong advertising support and an active new product development agenda.