

August 2023

Vehicle Assistance and Recovery - UK

“After seeing recovery in 2022, the pressures of the cost of living crisis are expected to slow revenue growth during 2023. While such a development is likely to raise the importance of price amongst some consumers, Mintel’s research suggests this is not the most important factor when purchasing. Non-price factors ...

July 2023

Car Finance - UK

“Car finance continues to offer a more affordable solution for those who are unable to buy a car outright. Although the current economic situation has made the flexibility offered by alternative purchasing methods, such as car subscription services, appealing, consumers are still unsure on aspects such as contract lengths and ...